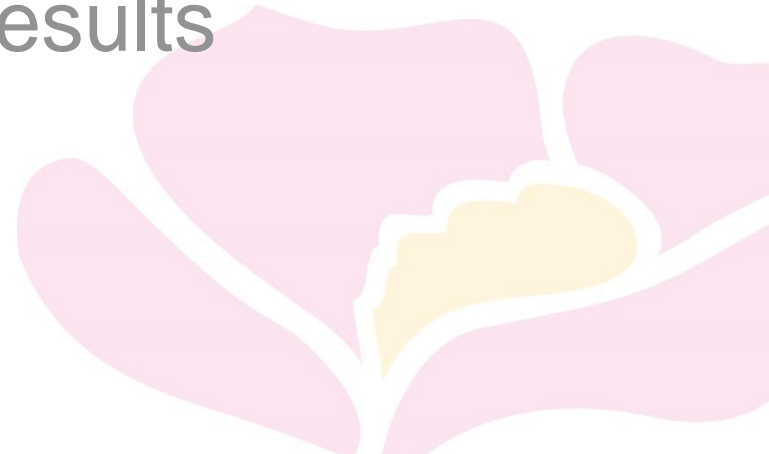


Census 2016

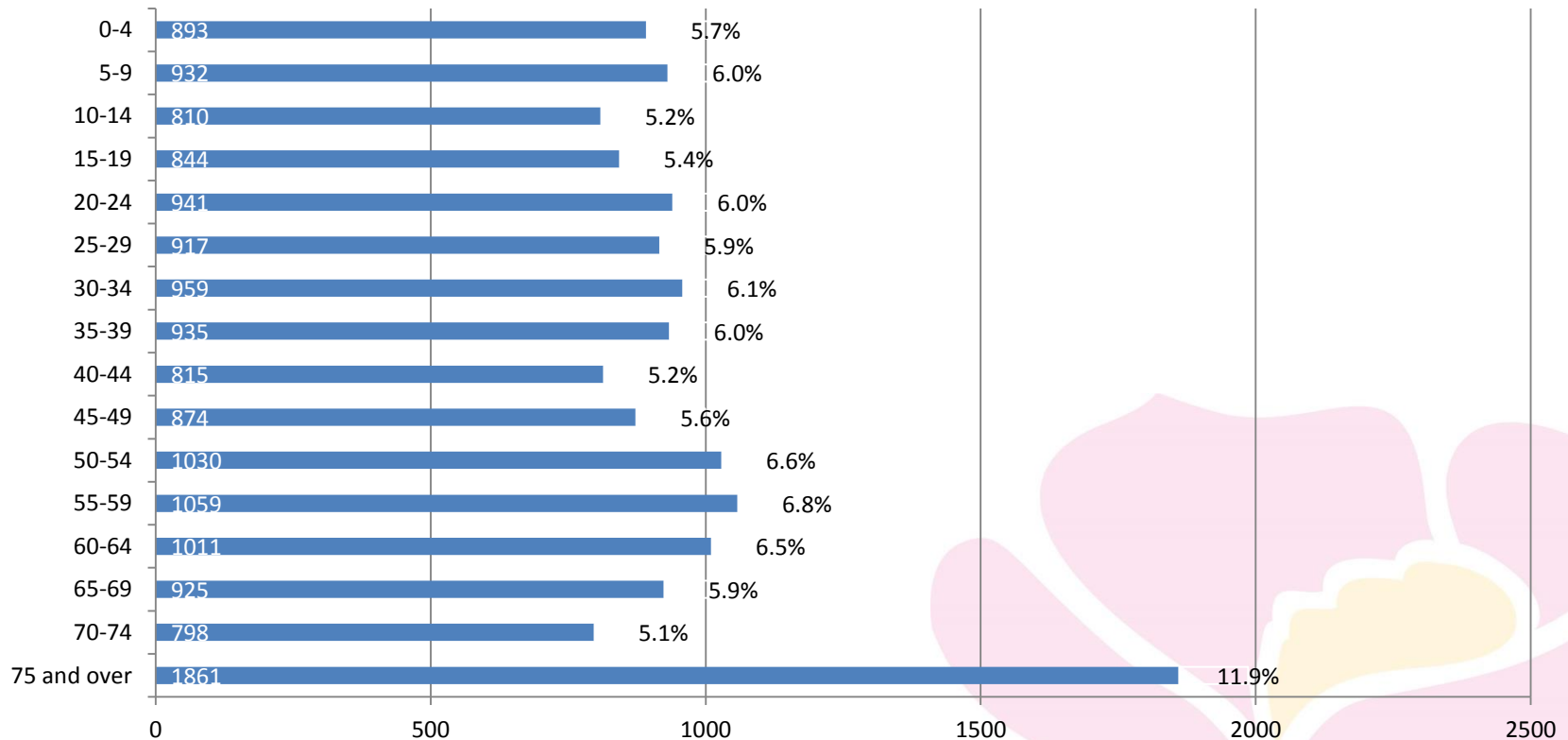
Information & Results



Camrose 2016: Age Demographics

- Camrose is a growing city with a population of 18,044 in 8,442 households, according to the 2016 Census. The age of residents is distributed evenly across all the age brackets.
- The 65+ senior population makes up over 23% of Camrose residents.
- 28.8% of Camrose residents are between the ages of 25-49.

2016 Census: Age Demographics



Age Demographics - Total Respondents: 15,604 (does not include 2,440 Prefer not to answer)

Camrose 2016: School Population

- In conjunction with Battle River School Division and Elk Island School Division, the census asked respondents how many residents were attending different types of schools in Camrose, currently and in the near future.

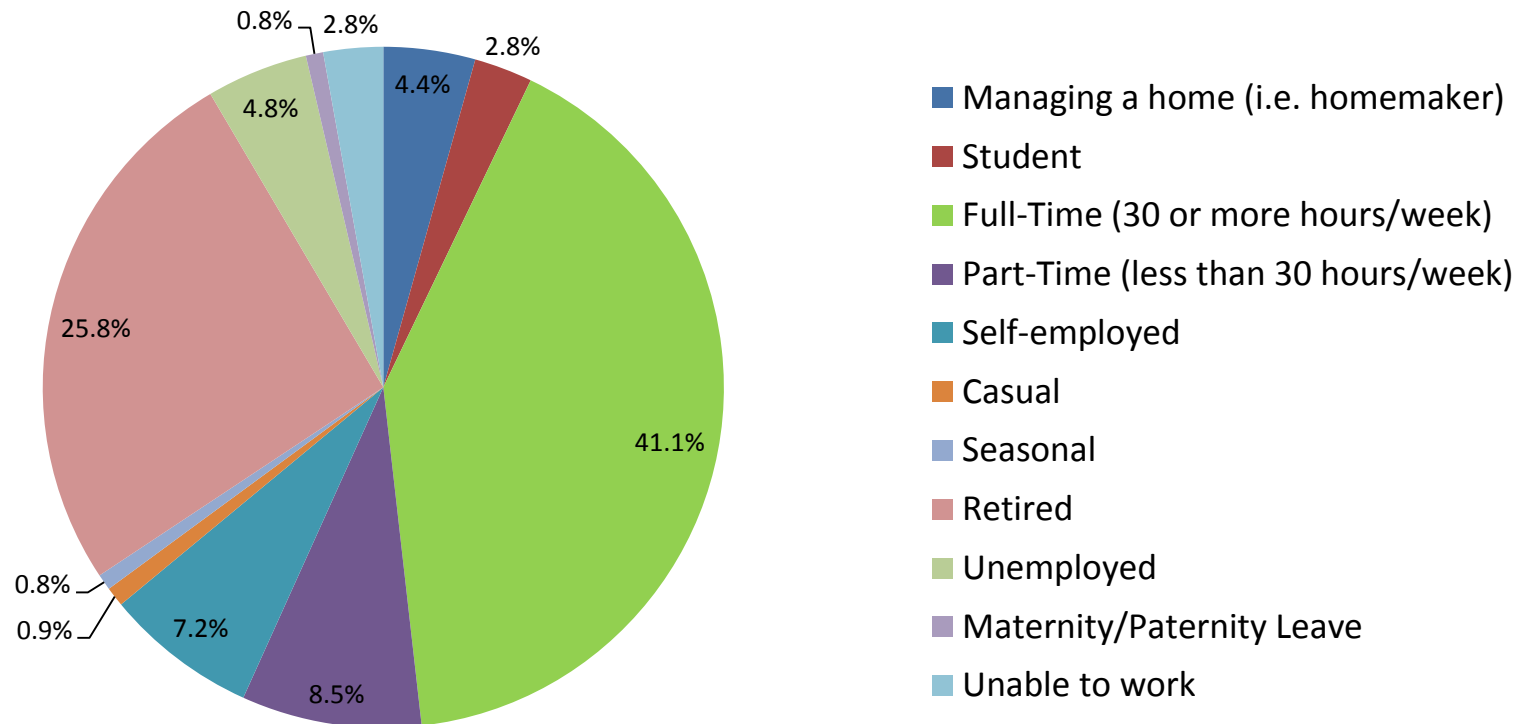
Type	2016	Next 3 Years
Public School	1802	309
Separate School	564	93
Augustana Campus	36	14
Other School	117	72

School Information – Total Respondents: 3,007 (does not include 2,410 prefer not to answer or 502 not applicable).

Camrose 2016: Employment Status

- 41% of Camrose residents are currently working full time, and an additional 8.5% work part time.
- The job market continues to provide opportunities for Camrose residents, lending to a low 4.8% unemployment rate.
- 25.8% of respondents reported being retired.

2016 Census: Employment Status

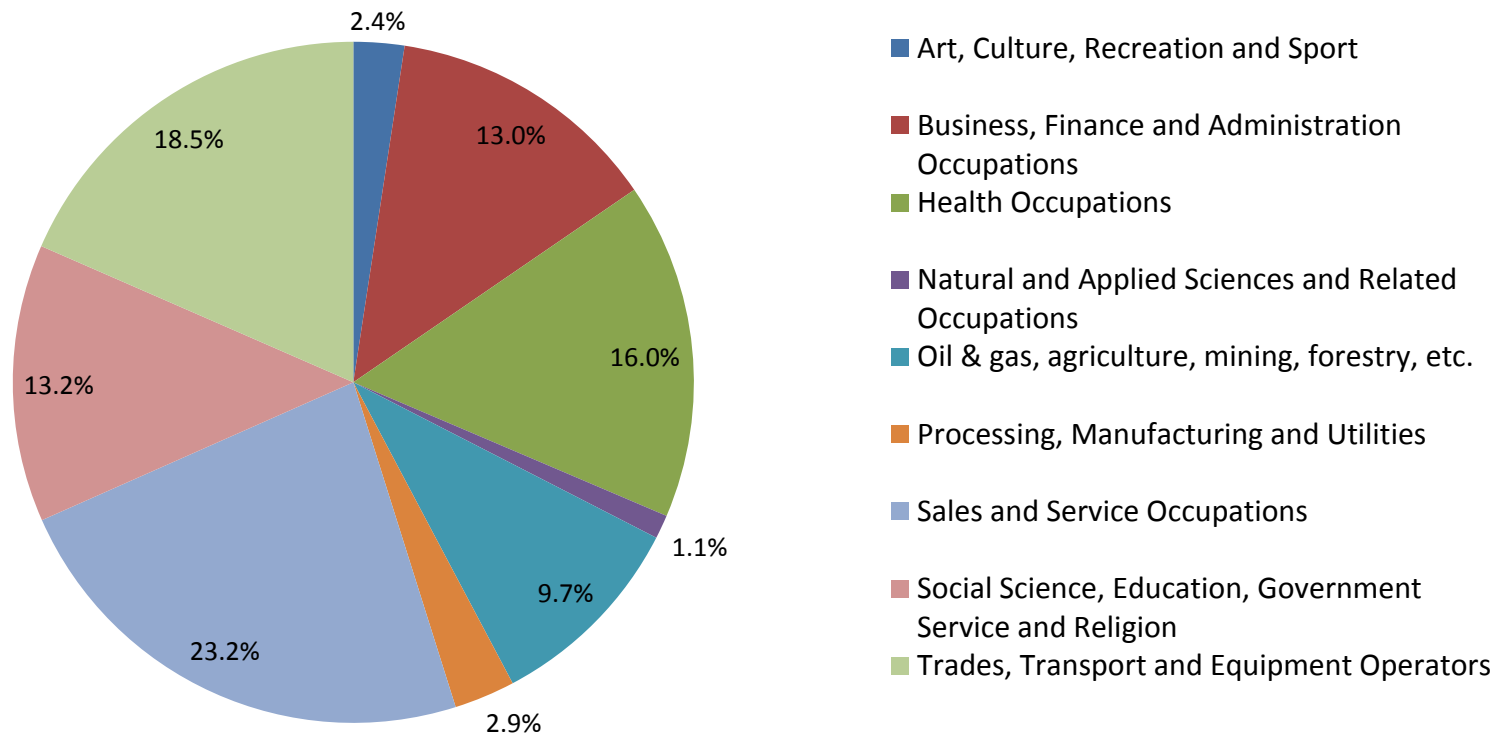


Employment Status - Total Respondents: 11,298 (does not include 3,267 prefer not to answer)

Camrose 2016: Type of Employment

- The City of Camrose has a diverse and growing job market, with many opportunities in the Agriculture and Health Care industries.
- As a geographical hub, Camrose provides the surrounding area with sales and service business.

2016 Census: Type of Employment

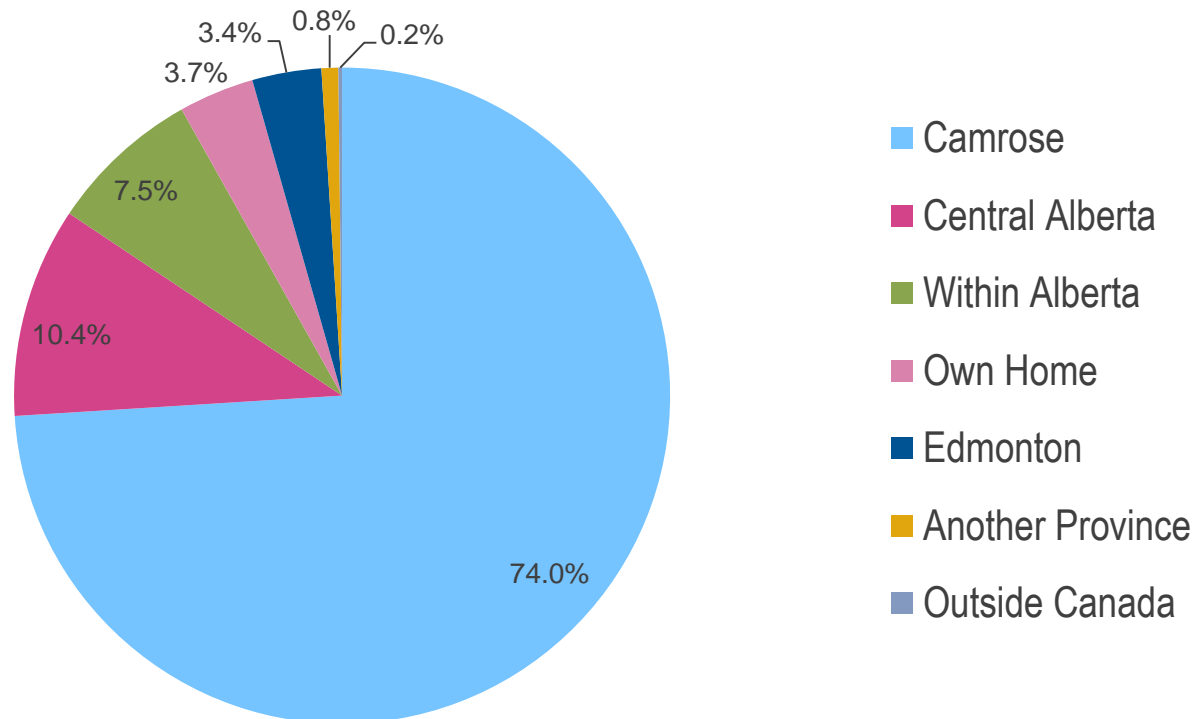


Type of Employment - Total Respondents: 6,441 (does not include 3,505 prefer not to answer)

Camrose 2016: Location of Employment

- 74% of residents live and work in the City of Camrose, with an additional 10.4% working in the neighbouring Central Alberta communities.

2016 Census: Location of Employment

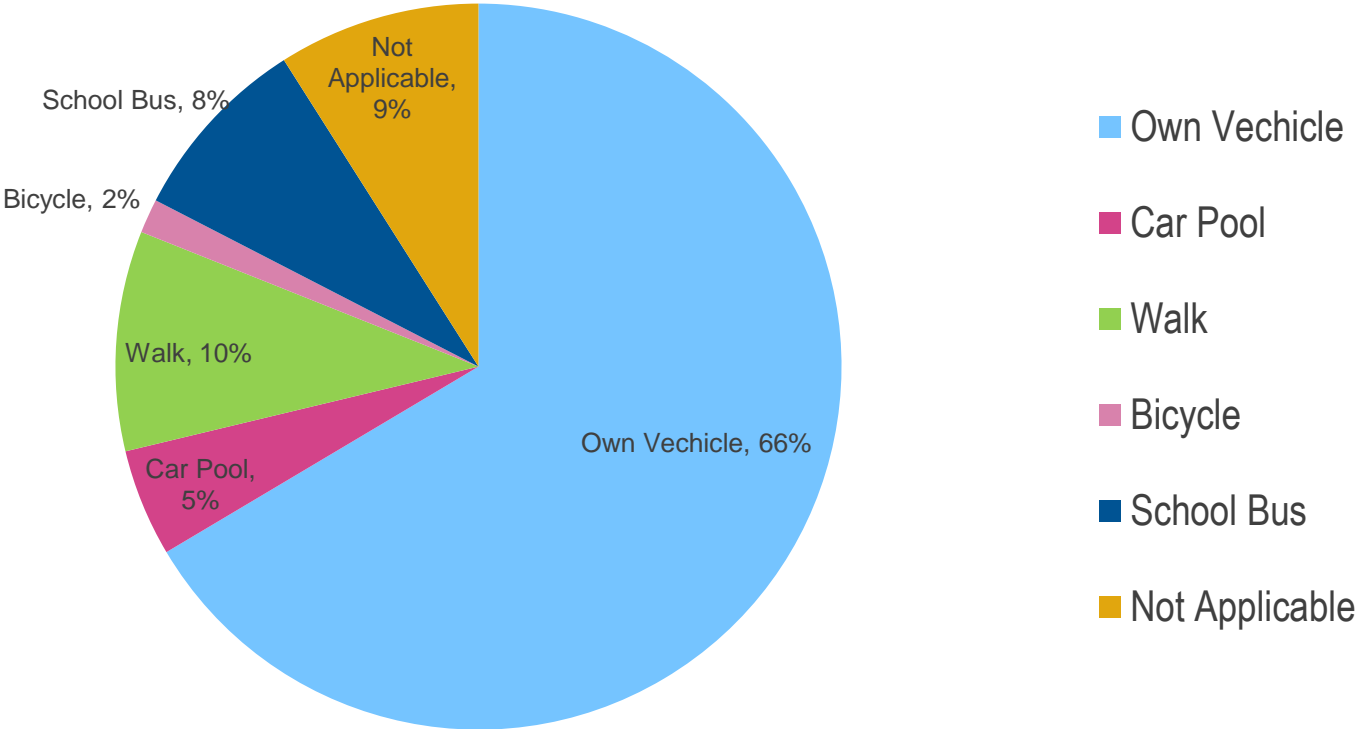


Location of Employment - Total respondents: 6,641 (does not include 3242 prefer not to answer).

Camrose 2016: Mode of Transportation

- While the majority of Camrose residents use their own vehicle to get to work or school, there is a growing segment of the population that utilizes alternative transportation options.

2016 Census: Mode of Transportation

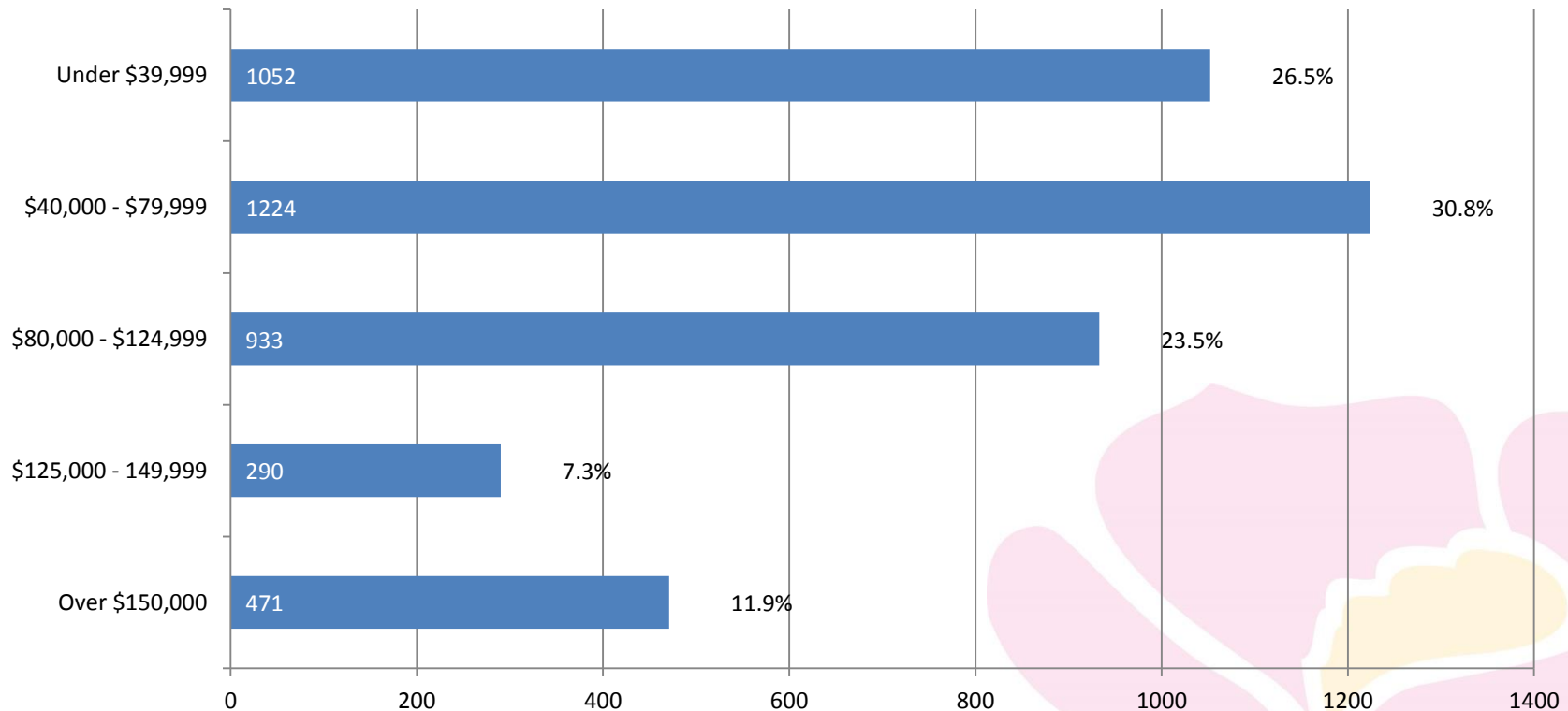


Mode of Transportation - Total Respondents: 10,299 (does not include 3,376 prefer not to answer)

Camrose 2016: Total Household Income

- The largest portion of Camrose residents fall into the \$40,000-\$79,999 household income bracket.
- Council and City Administration have a focused effort to attract higher paying, professional jobs to Camrose.

2016 Census: Total Household Income

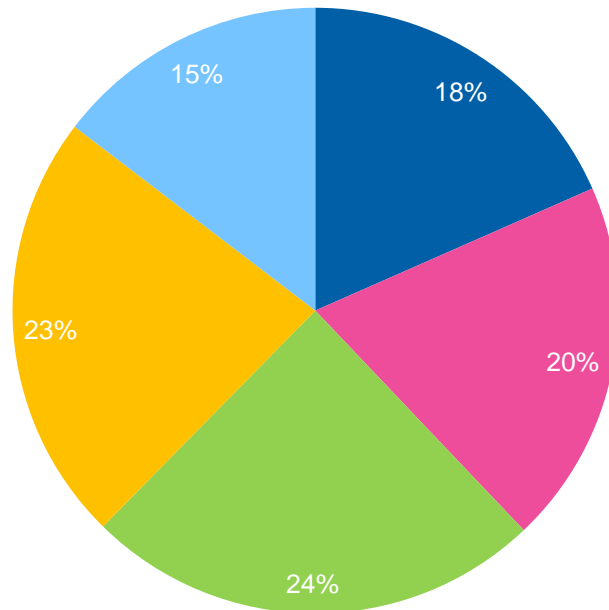


Household Income - Total Respondents: 3,970 (does not include 3,464 prefer not to answer)

Camrose 2016: Public Transit Funding

- As the City of Camrose continues to grow, demand for public transportation will intensify.
- The extent to which residents are comfortable subsidizing public transit was gauged with different options as a census question.

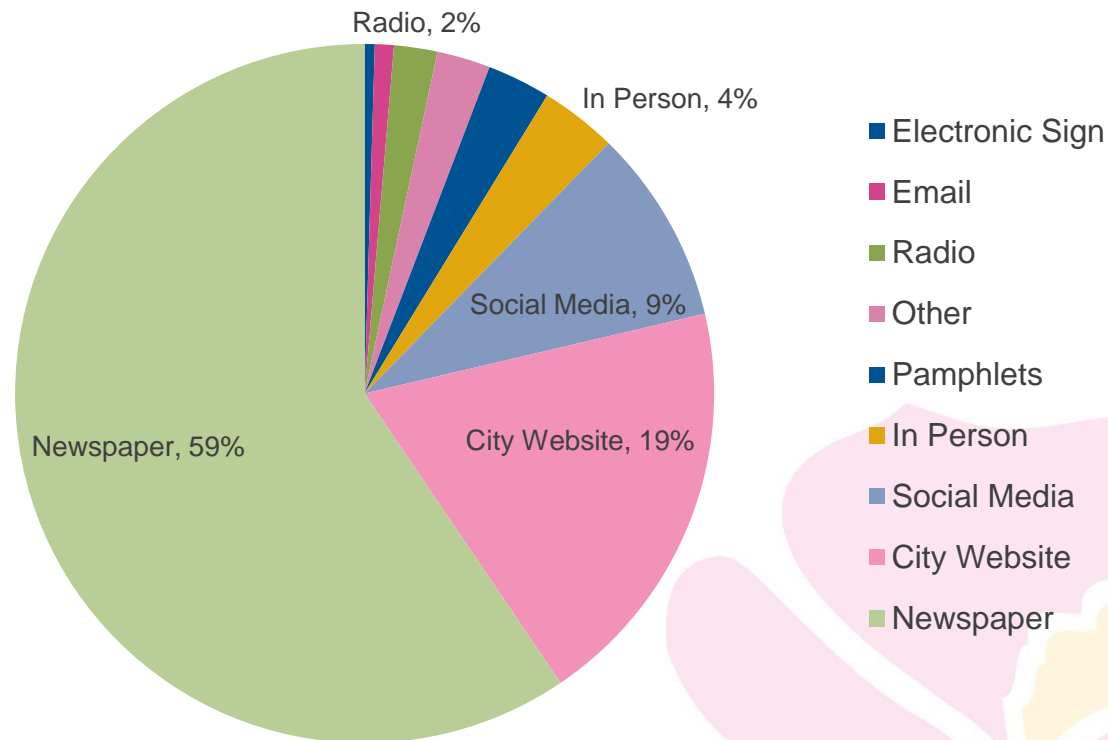
2016 Census: Public Transit Funding



- No support for any level of public transportation
- Handivan Program - Support for those with disabilities
- Handivan program, taxi token program and senior's bus program
- Handivan program PLUS a basic 2 bus route public transit
- Handivan program PLUS a comprehensive 4 bus route public transit

Camrose 2016: Source of City Information

- The newspaper print medium remains the most popular source of information for Camrose residents.
- Social media is a growing method of communication, and increasing focus for City Administration to connect with Camrose on a daily basis.



City Information - Total Respondents: 6033 (does not include 1401 prefer not to answer)