

Second Floor Lobby

SPECTATOR EVENTS ARENA

Champion Partners support spaces where memories are made, where kids learn, teams gather, and neighbours connect. This tier recognizes partners who champion wellness, belonging, and community pride by attaching their name to active, well-loved spaces within our Recreation Centre.

Hall of Fame

Champion



MVP

**153,000
ANNUAL TRAFFIC**



A FAVOURITE GATHERING AREA

The second floor lobby of the Recreation Centre's Spectator Events Arena (formerly the Encana Arena) is a bright, open area where visitors can pause, gather, or stop for a bite to eat at the concession. Entertainment can be hosted in this lobby for event spectators to enjoy before games and during intermissions. There are stairs and an elevator leading directly to the second floor lobby where all event attendees will pass through for hockey games, concerts, and any other special events hosted in the spectator arena.

The Spectator Events Arena hosts annual events like skating carnivals, and professional bull riding. There are also regular ticketed hockey games Vikings and Kodiaks which are broadcast to fans.

The lobby area on the second floor is an integral part of spectators and users of the Recreation Centre.

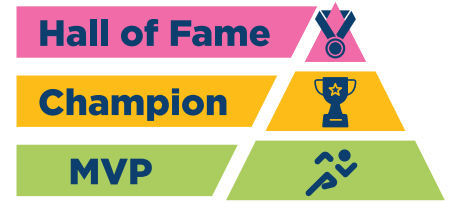


CONTACT

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Make Recreation Possible. Become a Naming Partner.

All naming rights are assigned on a 10-year contract. The naming partners will be recognized by signage at the bespoke space and prominently displayed in marketing materials, during event promotions, and community programming associated with the facility.



YOUR OPPORTUNITY TO MAKE AN IMPACT

The Camrose Recreation Centre is more than a building—it's a cornerstone of the Camrose community and rural recreation excellence. Your company and brand can be part of its legacy. Join us in shaping the future of recreation in Camrose.

Contact us today to explore naming opportunities!

- Camrose Recreation Complex
- Community Centre/Fieldhouse
- Spectator Events Arena
- User Arena

Hall of Fame Partners are woven into the identity of our community and recreation spaces. This tier is for organizations who make *experiences* possible. Your name becomes part of how residents and visitors think about the space, creating a legacy that is front and center during televised events and gameday cheers.

- Main Floor Lobby (Recreation Centre)
- Second Floor Lobby (Recreation Centre)
- Mayer Aquatic Centre Lobby
- Fitness Centre
- Swimming Pools (x3)
- Spray Park

Champion Partners support spaces where memories are made, where kids learn, teams gather, and neighbours connect. This tier recognizes partners who champion wellness, belonging, and community pride by attaching their name to active, well-loved, high traffic spaces within our Recreation Centre.

- Walking Track
- Multipurpose Room (Recreation Centre, main floor)
- Tournament Meeting Room (Recreation Centre, second floor)
- Dressing Rooms (x12)
- Flex Dressing Rooms (x6)
- Pool Viewing Area
- Conference/Party Rental Room (Mayer Aquatics Centre)
- Slide
- Steam Room

MVP Partners are local legends. They bring heart and personality to our recreation facilities. This tier celebrates businesses and organizations that believe in community from the ground up and supporting the everyday spaces that people use the most. Your name becomes a friendly, familiar part of our recreation community.

**153,000 ANNUAL
USERS**
at the Recreation
Centre

**113,400 ANNUAL
USERS**
at the Aquatics
Centre

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