

# Community Profile

2025



# At a Glance



**\$276,000**

median single family home price  
2024

**326**

sunny days per year  
2024



**86%**

workforce with education  
above high school



**8,781**

dwelling units  
2023

**20,587**

people living in Camrose  
2024

**1.03%**

average growth rate  
2014-2024

**154**

building starts  
2024

↑ from 78  
(2023)

**18**

minute average commute  
2024



**70+**

kilometers of trails  
paved, mountain bike, ski, etc.

**66%**

home owners  
2023



**36**

new businesses  
2024

**713**

businesses  
not including home based and  
regional businesses

**5.40%**

unemployment rate  
April, 2025

**1375m**

Camrose Airport  
runway length

**75**

kilometers to YEG  
(Edmonton International Airport)

**9,245**

labor force  
2021

**+895**

net commuter flow  
2021



**130,600**

estimated trading area  
2024



**\$77k**

median  
household  
income  
2024

**10.9**

Mbps  
Median Upload Speed

**56.7**

Mbps  
Median Download Speed

**28.1**

milliseconds  
Average Latency



## Railways

CPKC Interchanges  
Canadian National Railway  
Battle River Railway  
With an opportunity for a transloading facility

**Alberta**





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## City of Camrose

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# Choose Camrose

Gorgeous scenery is far from all that Camrose has to offer. Camrose is experiencing unprecedented residential, commercial, and industrial development.

## A Regional Economic Hub

Camrose is a regional hub serving residents and people from other rural communities in health care, retail, education and post-secondary opportunities. Camrose also holds a prominent position in the agriculture sector with equipment retailers as well as local markets for farmed goods. Camrose has a bold vision for a strong and diverse economy.

“Camrose is really the perfect place to raise our young family. It has all the charm of a small town while having many of the conveniences of a big city”  
- Dr. Chris Dinh, dentist and business owner

Developing strong relationships with the local business community is at the center of supporting our business owners. The City works closely with industry stakeholders, regional partners, and various levels of government to foster sustainable growth.

## Exceptional Quality of Life

Enjoy stunning prairie landscapes while exploring the extensive trail system that traverses the city. The thriving arts scene, great schools, recreation facilities, and friendly community make Camrose

an enriching place to live. Besides the affordable housing costs Camrose has a plethora of health, education, and recreational opportunities that attract residents from across the country and world!

## Workforce Strengths

Camrose is home to two established post-secondary institutions: the University of Alberta Augustana Campus (Augustana) and Canadian Lutheran Bible Institute (CLBI).

Augustana is a small liberal arts and sciences campus, focused on educating the whole person. They offer 13 programs covering 22 disciplines, creating a talent pipeline where students understand the value of living and working in rural communities.

CLBI is a small Bible school with a 2-year diploma program with internship opportunities. Around 300 young people graduate from these two institutions with Diplomas, Bachelor of Arts, and Bachelor of Science degrees, eager to enter the workforce.

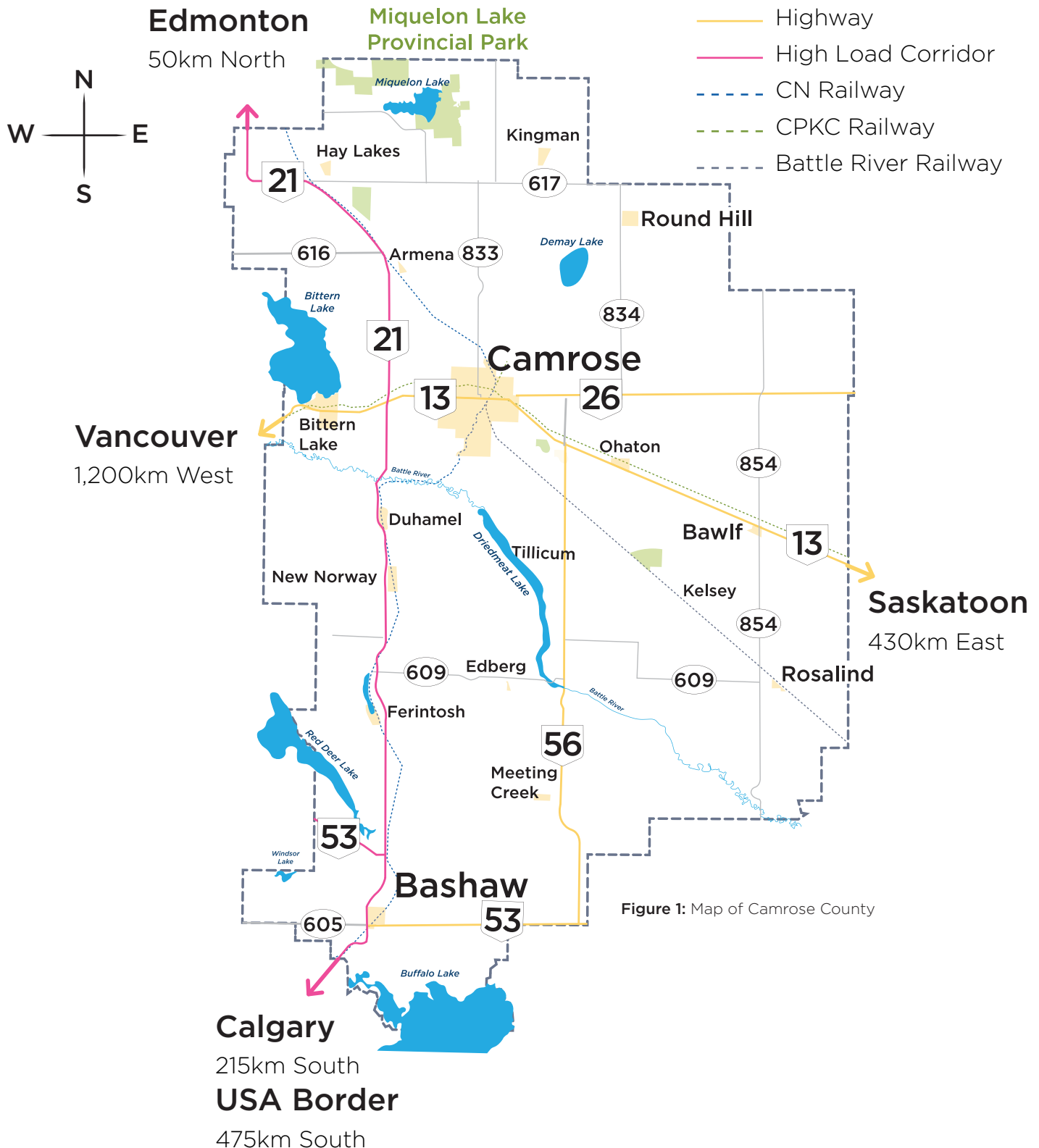




# Where We Are

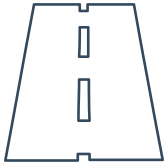
Alberta is positioned between the provinces of British Columbia and Saskatchewan. Alberta is directly North of Montana, USA.

Within Alberta, Camrose is centrally located with excellent connection to major rail and road transportation networks.



# Location & Transportation

Camrose is a friendly community located at the heart of some of the most productive agricultural land in the province<sup>1</sup>. The City of Camrose is surrounded by 625,000 acres of farmland in the county and within 3 hours of 70% of Alberta's population.



## Highway Transportation

Camrose is located in East Central Alberta within Camrose County, 95km southeast of the provincial capital city, Edmonton.

The City of Camrose is positioned along Highway 13, Highway 26, and Highway 833.

### HIGH LOAD CORRIDORS

8.4km from Highway 21 (west)

41km from Highway 14 (north)

66km from Highway 36 (east)



## Air Service

**Camrose Municipal Airport** has a 1,375m runway with several taxiways, a 24-hour air terminal, and fuel.

**YEG** (Edmonton International Airport) is located 74 km from Camrose. This airport serves 8.2 million passengers per year and offers non-stop service to 50 destinations around the world<sup>2</sup>.

**YYC** (Calgary International Airport) is located 275 km from Camrose. This airport serves 18.5 million passengers per year and offers non-stop service to 95 destinations in 19 countries<sup>3</sup>.

## Distance and Drive time from Camrose

	KM	TIME
Edmonton	95	1 hr
Red Deer	140	1.5 hrs
Calgary	288	3 hrs
Saskatoon	453	4.5 hrs
Coutts (USA Border)	512	5 hrs
Regina	713	7 hrs
Winnipeg	1,236	12.75 hrs
Vancouver	1,255	13 hrs
Denver, CO	1,919	18 hrs
Los Angeles, CA	2,708	25 hrs
Toronto	3,236	32 hrs
Houston, TX	3,545	34 hrs
Montreal	3,520	37 hrs
New York City, NY	3,837	37 hrs
Halifax	4,752	49 hrs

**Table 1:** Driving distance from Camrose to key locations

<sup>1</sup> Alberta Agriculture, *Food and Rural Development*, 2005, 14, <https://open.alberta.ca/dataset/6755c790-6f23-4f4a-b05c-e48cf13ef0cb/resource/cle9ab69-6daa-47a6-b0a6-0e3184895898/download/af-land-resource-atlas-of-alberta.pdf>.

<sup>2</sup> "About YEG," *YEG Edmonton International Airport*, accessed June 19, 2024, <https://flyeia.com/corporate/about-yeg>.

<sup>3</sup> "Key Facts and Figures," *YYC Calgary International Airport*, accessed June 19, 2024, <https://www.yyc.com/en-us/about-us/facts-figures>.



**Picture:** Fly In Breakfast, 2024





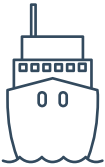
## Rail Service

Camrose is serviced by both major railway companies with interchange capability between them.

**Canadian National Railway (CN)** runs north/south with primary connection points being Edmonton and Calgary. CN tracks feed directly into the Calgary CN Hub.

**Canadian Pacific Railway (CPKC)** runs east/west through Camrose with connections to Edmonton and Calgary via Wetaskiwin. CPKC tracks feed directly into the Edmonton CPKC Hub. This rail line also branches west to the Saskatchewan border<sup>1</sup>.

**Battle River Railway (BRR)** is a new generation cooperative, shortline railway, that is Alberta's longest straight section of railway running southeast 84 km (52 miles) from Camrose to Alliance. The railway was purchased in 2010 by area producers and residents. Battle River Railway serves its agriculture and industrial customers on a weekly basis. Battle River Railway offers three core services: tourism, storage, and commodity transportation<sup>2</sup>.



## Closest Shipping Ports

- Port of Prince Rupert
- Port of Vancouver
- Port of Victoria

<sup>1</sup> Alberta Government, *Alberta Provincial Rail Network*, November 17, 2016, <https://open.alberta.ca/dataset/ef3d9288-8e07-4437-be08-65fd4161775a/resource/e34c2c2e-d1f1-45e7-8018-b12d319e7b31/download/railnetworkmap.pdf>.

<sup>2</sup> Battle River Railway, accessed June 19, 2024, <https://battleriverrailway.ca>.



Picture: Stoney Creek Park

# Trading Area

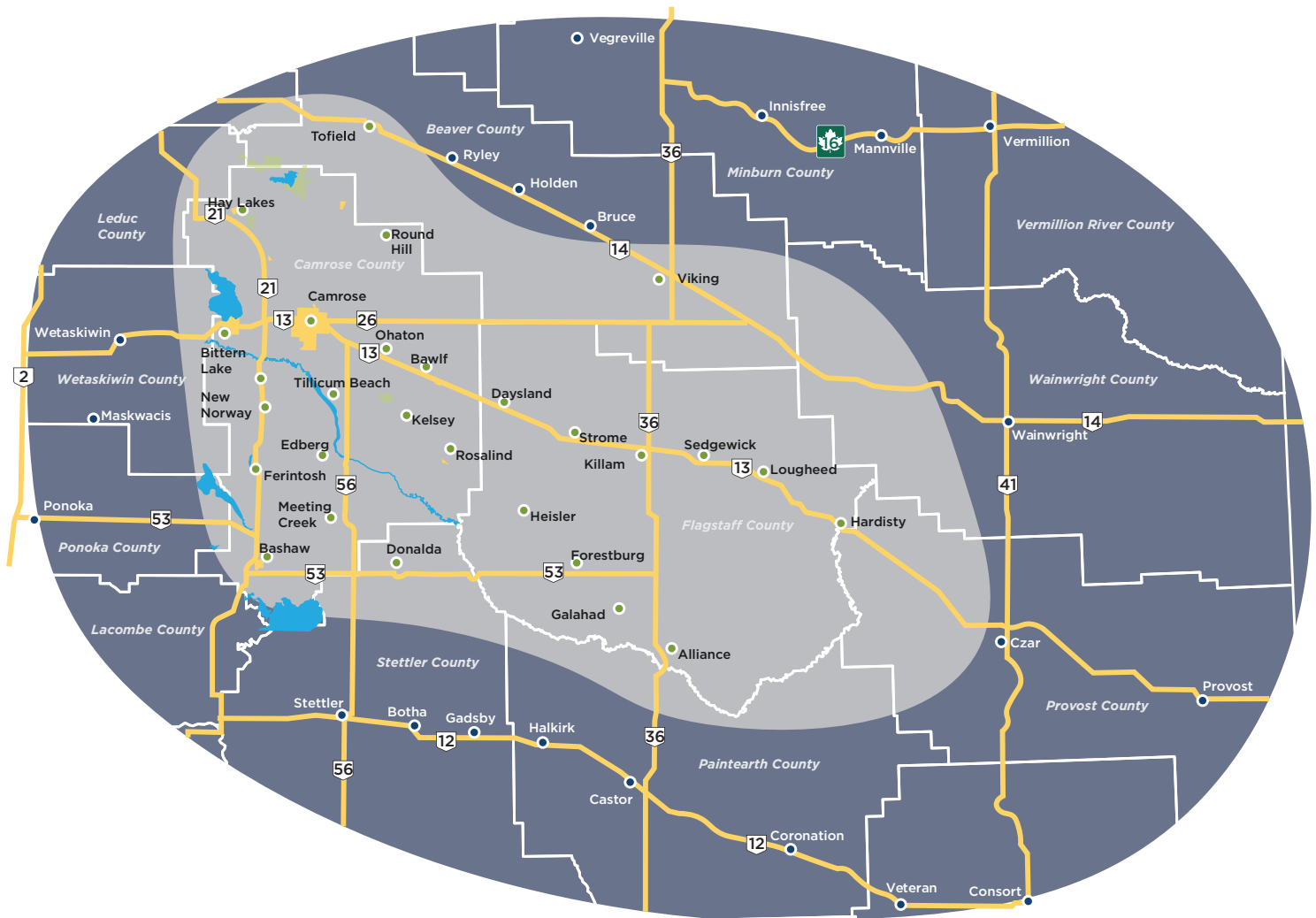


Figure 2: Trading area heat map

**47,258**

primary  
trading area

**83,364**

secondary  
trading area

**130,622**

total  
trading area

- Primary Trading Area Community
- Primary Trading Area
- Secondary Trading Area Community
- Secondary Trading Area

The primary trading area captures customers that would purchase a significant portion of their good/services from Camrose or visit on a regular basis. The secondary trading area would indicate that people get some or part of their goods/services from Camrose.



# Demographics

Camrose was established as a popular retirement community with small town warmth and big city amenities but is now known as a top spot for young couples and families live. With the cost of housing below the provincial average, Camrose is an attractive balance between convenience and affordability. The City has a robust health care system, great schools, and is known for the exceptional recreational facilities that host everything from local club practices and tournament play to world class, televised events.

While 23% of Camrose's 2022 population was over the age of 65, there are growing segments of people aged 30 to 40 and 4 to 14. These increases indicate that young people and families are moving to Camrose. Camrose's trimodal distribution is unique from other Albertan cities with the difference being the inflow of retirees.

## Population Distribution by Age Groups in Camrose, 2022

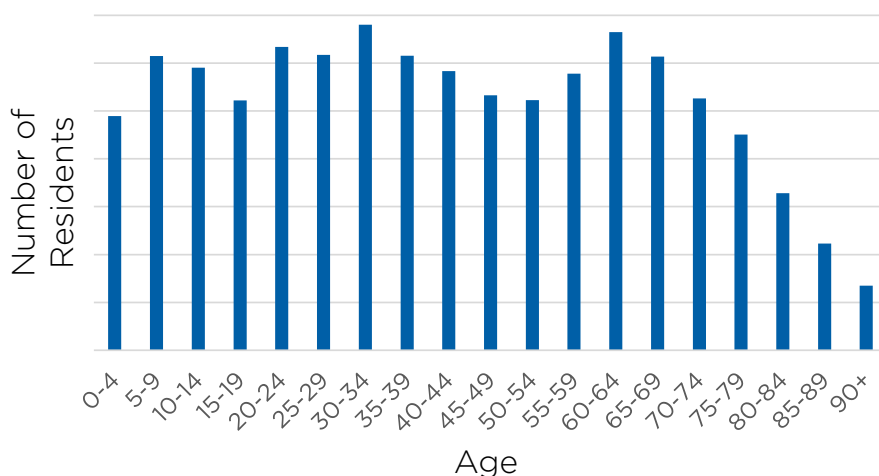


Figure 3: Age of residents in Camrose<sup>1</sup>

## Municipal Census Population Estimates 2016 to 2024

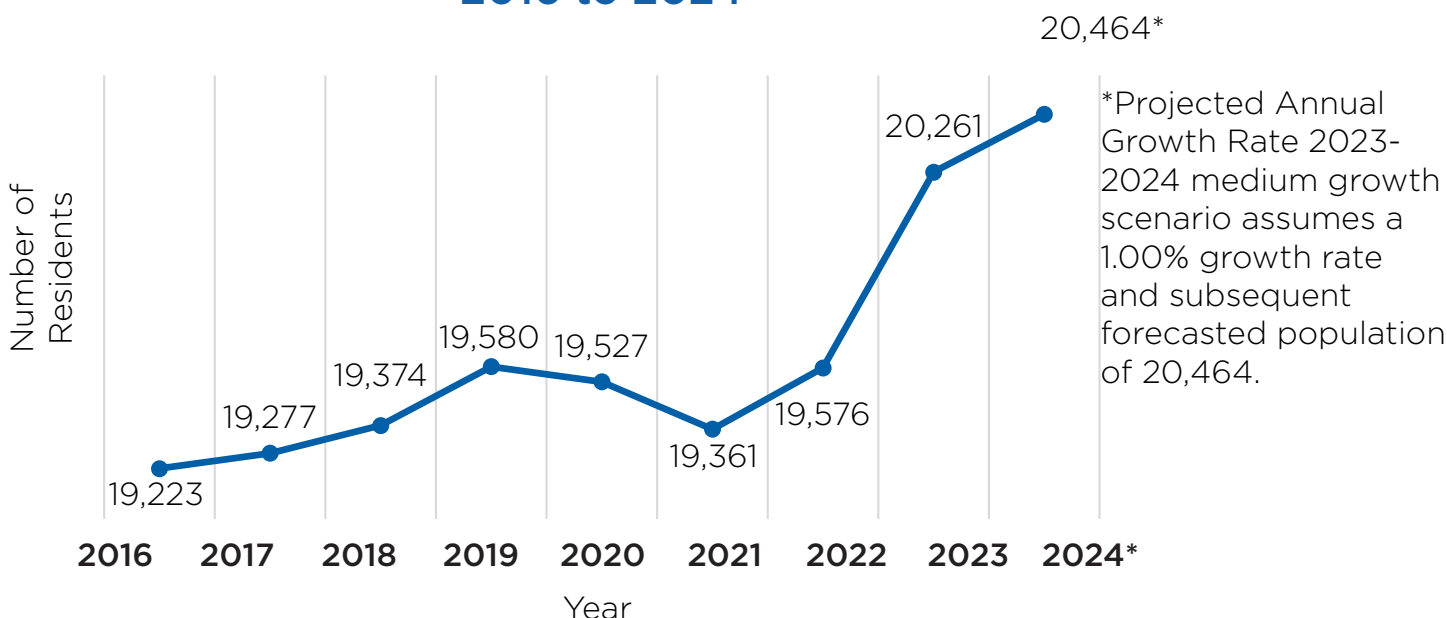


Figure 4: Municipal census population estimates<sup>2</sup> and forecast from the 2023-2048 Growth Study<sup>3</sup>

<sup>1</sup> "Camrose - Population," Alberta Regional Dashboard, updated February 28, 2023, <https://regionaldashboard.alberta.ca/region/camrose/population/#/?from=2018&to=2022>.

<sup>2</sup> Statistics Canada, *Population estimates, July 1, by census metropolitan area and census agglomeration, 2021 boundaries*, doi.org/10.25318/1710014801-eng.

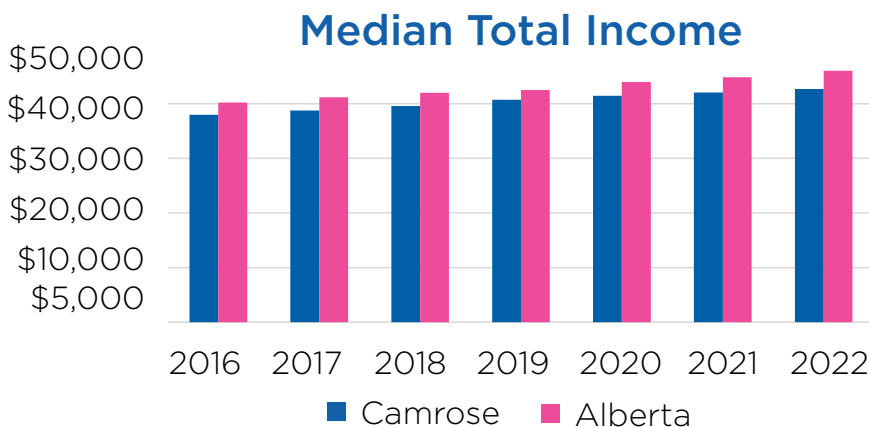
<sup>3</sup> City of Camrose, *Growth Study 2023-2048*, December 4, 2023, [https://www.ourcamrose.ca/mdp/news\\_feed/growth-study](https://www.ourcamrose.ca/mdp/news_feed/growth-study).

# Wages and Income

The average wage earned per hour in Alberta is \$34.93 which is higher than the Canadian average (\$33.55)<sup>1</sup>.

Industry	Number of Workers	Wage per Hour
Health Care and Social Assistance	1,735	\$33.84
Retail Trade	1,410	\$26.64
Construction	745	\$37.05
Accommodation and Food Services	660	\$19.09
Manufacturing	585	\$35.38
Educational Services	575	\$38.27
Other Services (except public administration)	445	\$29.82
Administrative and Support, Waste Management and Remediation Services	380	\$25.48
Public Administration	340	\$44.77
Professional, Scientific and Technical services	335	\$44.35
Mining, Quarrying, and Oil and Gas extraction	315	\$52.39
Finance and Insurance	280	\$39.15
Transportation and Warehousing	275	\$34.77
Wholesale Trade	255	\$26.64
Arts, Entertainment and Recreation	175	\$36.92
Agriculture, Forestry, Fishing and Hunting	135	\$23.96
Real Estate and Rental and Leasing	135	\$39.15
Information and Cultural Industries	95	\$27.61
Utilities	75	\$50.89
Management of Companies and Enterprises	0	\$45.33

**Table 2:** Camrose residents' industry of employment<sup>2</sup> and the average Alberta wages per hour<sup>1</sup>



**Figure 6:** Median total income of people living in Camrose and Alberta from 2016 to 2022<sup>1</sup>

The median household income in Camrose has been steadily increasing from \$73,605 in 2016 to \$76,980 in 2023.

Although Camrose residents' median total income is below the Alberta average (\$42,690 compared to \$46,040), the cost of living in Camrose is lower than the Alberta average.

<sup>1</sup> Statistics Canada, *Employee wages by industry, annual*, updated January 5, 2024, doi.org/10.25318/1410006401-eng.

<sup>2</sup> Statistics Canada, *Census Profile: 2021 Census of Population*, updated November 15, 2023, <https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/index.cfm?Lang=E>.



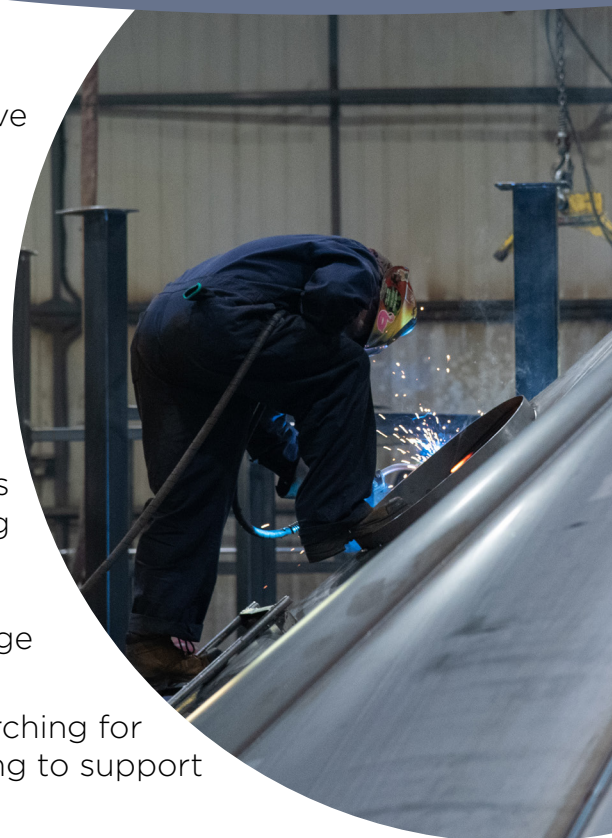
# Labour Force

The City of Camrose has a talented workforce. The extensive agricultural industry has created an environment where generational knowledge and skills are instilled in the upcoming workforce.

Skilled tradespeople have several options for continuing their apprenticeships at trades schools including NAIT (Edmonton), Red Deer Polytechnic, Lakeland College (Vermilion).

The University of Alberta hosts a liberal arts satellite campus in Camrose called Augustana. This university offers full undergraduate and graduate programs from computing science to ethics and global studies and everything in between. Graduate programs offered in Camrose include occupational therapy, physical therapy, and speech-language pathology.

This talent pipeline offers opportunities for companies searching for high-achieving individuals with academic and trades training to support businesses of all types.



Picture: Meridian, Camrose

## Education Level of Workforce

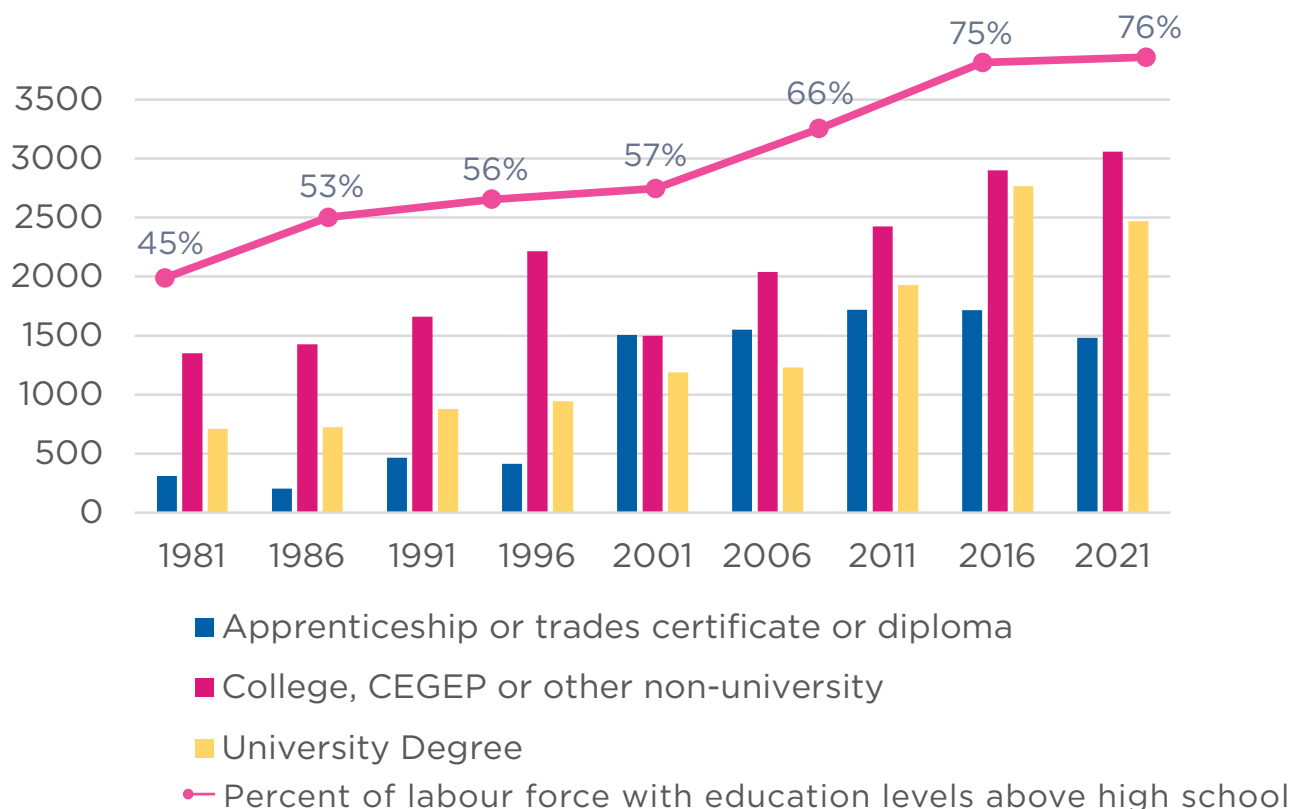


Figure 5: Labour force education levels in the City of Camrose<sup>1</sup>

<sup>1</sup> Statistics Canada, Occupation unit group by labour force status, highest level of education, age and gender, 2021, <https://doi.org/10.25318/9810044901-eng>.

# Life in Camrose

The average price of a house in Camrose is \$251,720<sup>1</sup> which is less than the Alberta average home price at \$361,568.<sup>2</sup> Camrose has experienced an influx of people migrating from across Canada due to soaring housing prices in other regions. In 2023, there was higher demand for apartment/duplex units than previous years which indicates a need for more affordable housing options.<sup>3</sup>

## Residential Building Starts

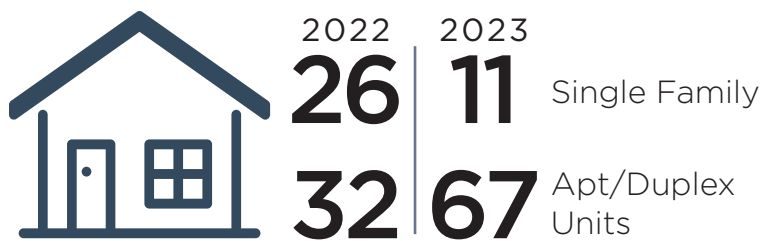


Figure 7: 2022 and 2023 Residential Building Starts in Camrose<sup>3</sup>

## Average Housing Costs



Figure 8: Average cost of housing in Camrose<sup>4</sup>

## A Regional Economic Powerhouse

Camrose is a city alive with activity. The diverse and thriving arts and culture scene offers entertainment and creative opportunities all year round. Two live production theatres host unique performances, providing a stage for everyone from local artisans to professional touring companies.

The gorgeous Stoney Creek river valley that winds through the city is a nature reprieve and playground for year-round outdoor enthusiasts who hike, mountain bike, paddle on the lake, and cross-country ski. Competition-level recreational facilities host everything from local club practices and tournament play to world class, televised events.

Between robust health care services and great schools, *small town warmth and big city amenities*, Camrose is an exceptional place to live and raise a family.

## Average Commute Time

18.225  
minutes



Figure 9: Average commute time in Camrose<sup>4</sup>



Picture: Art Walk Through the Gardens, 2024

<sup>1</sup> "Camrose Housing Market Real Estate Statistics," RE/MAX Real Estate (Central), updated August 26, 2024, <https://www.remaxcentral.ab.ca/camrose-real-estate-statistics.html>.

<sup>2</sup> "National Price Map," The Canadian Real Estate Association, updated July 2024, <https://www.crea.ca/housing-market-stats/canadian-housing-market-stats/national-price-map>.

<sup>3</sup> City of Camrose, *Building Permit Report*, by Jeremy Enarson, <https://www.camrose.ca/en/business-and-development/resources/Documents/Building-Permit-Reports/December-2023-Building-Permit-Report.pdf>.

<sup>4</sup> Statistics Canada, *Census Profile. 2021 Census of Population*, updated November 15, 2023, <https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/index.cfm?Lang=E>.



# Taxes and Incentives

## Employee Compensation

Minimum wage: \$15/hour

Overtime: Employees are paid 1.5 times their regular wage after eight hours per day or 44 hours per week<sup>2</sup>

Benefits: Additional optional benefits paid by employers may include Group Insurance such as: Life, Dental, Health, Vision, Sickness, and Physical/Mental Fitness.

## Municipal Tax

In Alberta, property taxes are assessed based on market value. There are three levies against assessable property: Municipal levy, Alberta Education levy, and the Camrose and Area Lodge Authority levy. Municipal tax rates vary within the region and are based on mill rates.

Assessment Type	Total Mill Rate
Residential	11.1818
Farmland	11.1818
Non-Residential	17.7008
Machinery & Equipment	0

## Personal Tax

Alberta's single-rate personal income is contributing to the positive migration of workers from across Canada to Alberta. Alberta also has the highest basic personal tax exemption in Canada (\$21,885<sup>3</sup>), the lowest fuel tax rates and no provincial sales tax, resulting in a low cost of living for residents.

## Provincial Tax

Alberta doesn't have a provincial sales tax. Goods and services are subject to General Sales Tax (5%) which is collected by the Federal Government.

## Incentives

In addition to a competitive corporate income tax rate, Alberta offers a number of investment and tax incentives with private and public support at all levels of government. Municipally, the following opportunities for businesses are currently being offered:

- Façade Improvement Grant
- Small Business Week Video Features
- Alberta Advantage Immigration Program: Rural Entrepreneurship Stream community

<sup>1</sup> Statistics Canada, *Employee wages by industry, annual*, doi.org/10.25318/1410006401-eng.

<sup>2</sup> work.alberta.ca

<sup>3</sup> "TD1AB 2024 Alberta Personal Tax Credits Return," Government of Canada, updated on December 22, 2022, <https://www.canada.ca/en/revenue-agency/services/forms-publications/td1-personal-tax-credits-returns/td1-forms-pay-received-on-january-1-later.html>.



Picture: Xtreme Equipment Camrose

# Major Industries

## Regional Industries

In terms of merchandise exports, Alberta is known for energy products (mostly oil, natural gas, and refined petroleum). Energy products accounted for 75% of Alberta's total exports in 2023.<sup>1</sup> The next highest exporting industry in Alberta was farm, fishing and intermediate food products; an industry that is closely tied to Camrose's economy. Camrose County has 625,481 acres of highly productive cropland.<sup>2</sup> The City of Camrose is home to several agriculture manufacturing, equipment dealerships, and agriculture value-added facilities.

## Industry Clusters in Camrose

Camrose's main industry clusters are oil and gas, value-added agriculture, and health care. The oil and gas manufactures include pipe manufacturing and pipe coating services. Value-added agriculture includes grain processing, agriculture manufacturing, and agriculture equipment sales. Health care and social assistance is the largest employing sector since Camrose is positioned as a regional health care hub.

### VALUE-ADDED AGRICULTURE



- Cargill (canola processing)
- Meridian Manufacturing
- Richardson Pioneer
- Sunny Boy Foods
- Viterro (oat processing)

### OIL AND GAS MANUFACTURING



- EVRAZ
- Perma-Pipe
- Shawcor

### HEALTH CARE & SOCIAL ASSISTANCE



- Covenant Health St. Mary's Hospital
- Primary Care Network
- Gemini Health Centre
- Smith Clinic

North American Product Classification System (NAPCS)	Alberta Exports in Billions of Dollars (CAD)
Energy products	\$136.84
Farm, fishing and intermediate food products	\$11.93
Basic and industrial chemical, plastic and rubber products	\$10.41
Consumer goods	\$6.45
Forestry products and building and packaging materials	\$4.44
Industrial machinery, equipment and parts	\$4.10
Metal and non-metallic mineral products	\$2.53
Electronic and electrical equipment and parts	\$1.51
Aircraft and other transportation equipment and parts	\$1.05
Motor vehicles and parts	\$0.58
Metal ores and non-metallic minerals	\$0.57
Special transactions trade	\$0.51

**Table 3:** Top exporting industries in Alberta in billions of dollars Canadian, 2023<sup>1</sup>

<sup>1</sup> Statistics Canada, *Canadian international merchandise trade by province and country, and by product sections, customs-based, annual*, doi.org/10.25318/1210017301-eng.

<sup>2</sup> Alberta Government, *Cropland by municipality*, updated January 1, 2023, <https://open.alberta.ca/opendata/crop-acres-by-municipality>.

<sup>3</sup> "TD1AB 2024 Alberta Personal Tax Credits Return," Government of Canada, updated on December 22, 2022, <https://www.canada.ca/en/revenue-agency/services/forms-publications/td1-personal-tax-credits-returns/td1-forms-pay-received-on-january-1-later.html>.



# Business Climate

Camrose is known as a great place to live and do business. Here are the top reasons developers are choosing Camrose for their next project:

- Affordable land
- Competitive development costs
- Streamlined permitting
- Supportive business environment
- Strategic location
- Excellent transportation corridors (road and railway)

## Reducing Red Tape

One of the ways that the City of Camrose aims to reduce red tape is through coordination between the Planning, Safety Codes, and Economic Development teams.

## Business Supports

The City of Camrose is home to over 1,200 businesses new and old. Retaining and supporting these businesses is possible through the following organizations:

- Camrose & District Chamber of Commerce
- Community Futures East Central Alberta
- Rural Alberta Business Centre
- Tourism Camrose/City of Camrose Economic Development

## Business-Minded Mayor and Council

One of the four pillars of the 2022-2026 Strategic Plan is to **Build a Strong Economy**. Camrose has a bold vision for a strong and diverse economy. Camrose will be known as a great city to do business. Its regional economy provides opportunities for all people, families, businesses, and the community to flourish. Camrose is proud to share and promote the incredible features of our community including our exceptional recreation, arts, and cultural amenities and activities. The City develops strong relationships with the local business community to encourage their growth. Camrose further builds our economic base by attracting sustainable, innovative industries and entrepreneurs. Our region will prosper by working collaboratively with our neighbours and partners.

**Back row (left to right):** Councillor Lucas Banack, Councillor David R. Francoeur, Councillor DJ Ilg, and Councillor Kevin Hycha

**Front row (left to right):** Councillor Joy-Anne Murphy, Councillor Agnes Hoveland, Mayor PJ Stasko, Councillor Lana Broker, and Councillor Don Rosland



# Downtown Camrose

Downtown Camrose is a beautiful, vibrant place hosting community events year round. Downtown is home to shops of all kinds, there are intriguing spots to discover local food, drinks, experiences, clothing, decor, and more!

## Cafés and Bakeries

Downtown Camrose is home to 11 cafes and bakeries which are all independently owned and operated. These shops are meeting spots and cater to people of all ages.

## Shops

Downtown Camrose is a hidden gem for people interested in shopping. There are many clothing stores including shops for children, men's wear, women's finery, shoes, and more! There are also home and hobby stores with furniture, home decor, music, and book and game stores.

## Events

Downtown hosts community gatherings of all sizes.

**Parade** floats traverse downtown kicking off the August long-weekend Big Valley Jamboree. For 65 years, the **Jaywalkers Jamboree** has gathered vendors, food trucks, and carnival rides. Classic cars cruise at **show and shine** events while everyone gets out their dancing shoes for the **Big Block Party** at the end of harvest each fall. Bundles up to wander through the winter wonderland of **Midnight Madness** each November. You won't want to miss the inspiring stories screened at the renowned **Nordly's Film Festival**. There is always something fun and inspiring happening downtown!

## Entertainment and Nightlife

**The Bailey Theatre**, built in 1910, has been refurbished and hosts a variety of live shows featuring local artists and touring groups alike. With over 100 event-days per year, this little theatre attracts locals and visitors alike to celebrate arts of all sorts!

**The Jeanne and Peter Lougheed Performing Arts Centre** is a modern theatre with several performing spaces. The Mayer Family Hall is the perfect spot for small, intimate cabaret-style events while the Cargill Theatre hosts everything from live music to Cirque, dance festivals to live theatre.

**Big Valley Jamboree**, although not hosted downtown, is a long-running country music festival that attracts over 20,000 attendees to Camrose each year.



PHOTO CREDIT: CAMERA CROWD MEDIA



PHOTO CREDIT: BIG VALLEY JAMBOREE



# Industry Spotlight: Manufacturing & Construction

## Manufacturing

The manufacturing industry in Camrose is well positioned for growth with a steady population increase, significant trading area and exceptional quality of life. Demand for manufacturing services are growing as Camrose is a regional hub for agriculture and oil & gas sectors. With competitive land, construction, and tax costs as well as efficient development and building permit process, Camrose has made it easy for investors to enter the manufacturing industry.

Camrose is supported by a strong agriculture sector and is surrounded by 4.7 million acres of highly productive farmland. Agricultural manufacturing is highly sought after in this region and is an emerging sector supported by skilled workers from the oil & gas sector as well as the nearby post-secondary institutions.

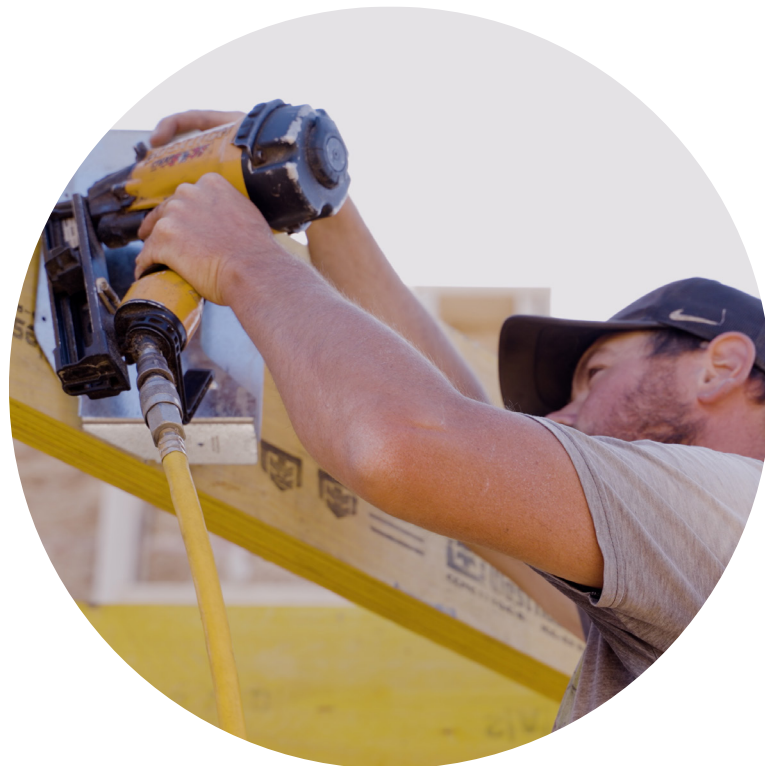
### MAJOR MANUFACTURING & CONSTRUCTION BUSINESSES

- Align Builders
- Cargill Canola Processing
- Meridian Manufacturing
- Perma-Pipe Canada Ltd.
- Shaw Pipe Protection Ltd.
- Viterra Inc.

### INVESTMENT OPPORTUNITIES

- Agri-processing facility manufacturing
- Dynamic manufacturing
- Primary agriculture manufacturing
- Oil & gas manufacturing

Camrose is well connected with access to the US border in under six hours and access to CN and CP rail service.



## Construction

Construction companies operating in Camrose are busy! There is steady demand for residential single family, duplex, and apartment complex housing starts. On top of the residential building demand, commercial and industrial renovations, expansions, and new developments are exceeding expectations. Recent municipal investments in infrastructure includes a new Wastewater Treatment Plant (\$44.2 million), a major renovation project on the Mayer Aquatic Centre (\$17.2 million), and many road and utilities modernization projects.

**Did you know:**  
**There is no Machinery and Equipment Municipal Tax in Camrose?**



# Industry Spotlight: Value-Added Agriculture

## Industry Spotlight

Camrose is integrally connected to the regional agriculture industry which is comprised of 4.7 million acres of farmland. There is a growing international market for value-added products with increased consumer demand for healthy, nutrient-rich, convenient products, combined with the global food demand expected to increase by 70% by 2050. Surrounded by rich cropland, Camrose already supports an emerging agri-manufacturing and agri-business industry with room for expansion and diversification. The agriculture community, generational knowledge of the agriculture industry, and well educated workforce make Camrose a prime location for value-added agriculture. The top crops produced in the Camrose region are Canola, Wheat, Barley, Peas, Alfalfa, and Oats.



**The Camrose region has  
968 farms and over 625,000  
acres of cropland.**

## MAJOR CROP AND LIVESTOCK PRODUCT AND SERVICE PROVIDERS

- Cargill (canola crush plant)
- Sodium Solutions
- Viterra Inc.
- UFA Farm & Ranch Supply

Camrose is connected to the high load corridor, major highways, and CN and CP rail service.

## INVESTMENT OPPORTUNITIES

- Food & beverage manufacturing
- Cereal crop processing
- Meat processing
- Bakery
- Food ingredient processing

Camrose has access to over 3.3 million Albertans within a 300km radius on major transportation corridors, making it an advantageous location for food distribution.

# Industry Spotlight: Health Care & Education

## Health Care

The City of Camrose is a leader in rural health care with a network of innovative professionals. Camrose is one of the 44 communities in Alberta with a Primary Care Network (PCN) along with a major hospital, Covenant Health St. Mary's, and a robust selection of health clinics and support services.

Camrose demonstrates leadership in the rural health care sector by hosting numerous pilot projects in the community including: COPD Home Health Monitoring program, Hospitalists Program, Stroke Intervention Program, Community Cancer Centre, Community Paramedic Program, and the Nav-CARE Program.

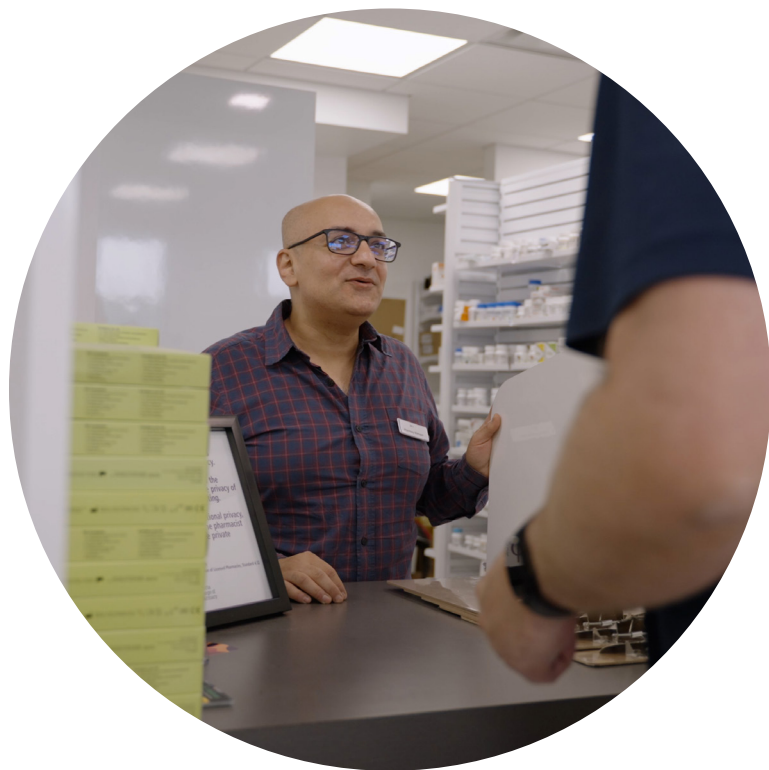
23% of Camrosians are 65 years old and above. Retirees are migrating to Camrose because of the quality and density of health care services available along with robust recreational and entertainment options.

### MAJOR HEALTH CARE PROVIDERS & RELATED BUSINESSES

- Covenant Health St. Mary's Hospital
- Camrose Primary Care Network
- Gemini Health Medical Clinic
- Smith Clinic and Walk-In Clinic
- The Bethany Group
- The Camrose Association for Community Living
- Healthy Living Centre

### INVESTMENT OPPORTUNITIES

- Mental health support
- Mobile teams
- Off-site service facility (EKG, MRI, X-ray, Holter testing, stress testing, ultrasound)
- Food care specialist
- Rehabilitation facility



## Education

The City of Camrose has over 3,000 students enrolled in K-12 studies. There are 11 schools located throughout the City, some offering French Immersion and other specialty programs.

There are over 1,000 students enrolled in post-secondary studies at the University of Alberta Augustana Campus and about 30 students attending the Canadian Lutheran Bible Institute (CLBI) campus.

**19% of people in Camrose are employed in Health Care and Social Assistance industries.**



# Industry Spotlight: Retail

Camrose has a small town warmth with big city amenities. Retail is a major employment sector, making up 15% of the jobs sector. From big box stores to unique boutiques, Camrose has it all! Businesses in Camrose include retail, professional and service sectors and range in size from one-person operations to companies employing many people. Camrose is a major regional shopping hub drawing consumers from over 100km away. Duggan Mall hosts a diverse range of businesses with a cinema, walk-in health care clinic, and a selection of clothing, jewellery, and local products. Weekly farmers markets bring the community together to connect producers and customers.

## MAJOR RETAILERS

- Canadian Tire
- Home Hardware
- Rona
- Safeway
- Save-on-Foods
- Staples
- Superstore
- Walmart
- Wild Rose Co-Op
- Winners



## Historic Downtown

The historic downtown is known for hosting unique shopping experiences with everything from clothing and furniture to international grocery and specialty stores. Downtown Camrose has over 300 businesses waiting to be explored!

## INVESTMENT OPPORTUNITIES

- Engineering & technology
- Legal & accounting
- Agronomy & agriculture related consulting services
- Computer system design
- Scientific research and development
- Specialized design or architectural services
- Entertainment & indoor recreation
- Adventure & camping specialty store
- Crafting supplies store





# Appendix A

A trading area is a geographic area that draws most of its customers. The primary trading area captures customers that would purchase a significant part of their good/services from Camrose or visit on a regular basis. The secondary trading area would indicate that people get some or part of their goods/services from Camrose.

Generally, Camrose supports communities by providing goods/services to nearby residents and people living South and East for a significant distance. Communities West and North would be more likely to visit Edmonton for these needs while communities to the West and South are more likely to obtain goods/services from Red Deer.

Primary Trading Area	Number of Residents
Camrose County	9,208
Flagstaff County	3,614
Alliance	150
Bashaw	778
Bittern Lake	234
Camrose	21,331
Daysland	810
Donalda	207
Forestburg	928
Hardisty	465
Heisler	157
Killam	844
Lougheed	281
Rosalind	184
Sedgewick	816
Tofield	1,942
Viking	1,085
<b>Total</b>	<b>43,034</b>

Data for this trading area evaluation was taken from the **Alberta Regional Dashboard** and primarily represent 2022 population numbers.

Secondary Trading Area	Number of Residents
Beaver County	6,050
Minburn County	3,080
Paintearth County	2,138
Ponoka County	10,372
Stettler County	5,777
Wetaskiwin County	11,684
Alix	835
Castor	881
Coronation	905
Ermineskin	2,457
Halkirk	122
Holden	371
Louis Bull	1,359
Montana	681
Ponoka	7,518
Provost	1,870
Ryley	460
Samson	3,604
Stettler	5,752
Vegreville	5,629
Vermillion	3,993
Wainwright	6,234
Wetaskiwin	12,317
<b>Total</b>	<b>94,089</b>