

VALUE-ADDED AGRICULTURE

The City of Camrose is seeking value-added agricultural industries to invest and develop in the City and capitalize on our significant agricultural assets.

The City of Camrose is perfectly positioned for value-added agricultural investment. Camrose is a city with agriculture at its roots and surrounded by 4.7 million acres of the most productive farmland in the country.

It is a great time for agricultural investment in Alberta with federal and provincial governments committed to harnessing the potential of Canadian crops through funding and research, and with emerging industry and business partnership opportunities.

*Over
1 million sq ft
of vacant or
under-developed land
waiting for investment
and development.*

A growing international market for value-added products with increased consumer demand for healthy, nutrient-rich, convenient products, combined with the global food demand expected to increase by 70% by 2050, means an unprecedented level of opportunity for product differentiation and to add value to raw commodities. In 2017, the food and beverage processing industry was already the second largest manufacturing employer in Alberta, employing over 23,000 people and accounting for \$14.4 billion in manufacturing sales.

(www.investalberta.ca/industry-profiles/agri-foods)

Camrose is poised for further investment in this sector. Located in the heart of the agricultural lands that feeds this thriving Alberta industry and with an established, active agricultural manufacturing sector, emerging agricultural industries can be confident that the community and labour pool are already knowledgeable and competent in this sector.

With competitive land, construction, and tax costs, as well as an efficient development and building permit process, Camrose is actively seeking investors in the value-added agriculture industry.

Where we are



Driving Distance:

Denver, CO	19 h
Los Angeles, CA	25 h
Houston, TX	34 h
New York City, NY	37 h
Savannah, GA	38 h

Access to West Coast
and Asian Markets

Driving Distance:
Vancouver, B.C.: 14 h

ALBERTA

EDMONTON

CAMROSE

CALGARY

Access to North American
and European Markets

Driving Distance:
Halifax, N.S.: 49 h

Access to U.S. and Mexican Markets

*Camrose
is situated ideally
among the most
productive farmland
in the province.*

Key Investment Opportunities

Raw Materials / Feedstock

Camrose is perfectly situated, located in a county that produces over \$341M in Gross Farm Receipts, most of it from outstanding crop production from its over 962 farms and 620,000 acres of cropland. The main crops grown include Canola, Wheat and Barley. We have also enjoyed big 5-year (2011-2016) jumps in the production of Barley (26%), Dry Field Peas (146%), Corn (49%) and Rye (158%).

Many of these crops can be transformed as feedstock into value-added plant-based protein, pulse, or other food and non-food ingredients. Examples are oil, beauty or health products, and textiles. These nearby pulse feed stocks combined with the City's agri-business foundation, means Camrose has what it takes to become a regional hub for plant-based protein development.



Agri-Processing Facilities

The City is excited to welcome new processing facilities to meet the growing demand for Agrifood ingredients and other value-added agriculture products.

Cargill's Canola Crush Plant located just outside of the City of Camrose uses state-of-the-art technology to separate oil and meal from canola seeds and sell to other markets.

Canola is about 45% oil and 55% protein meal. Canola represents 35% of all Camrose Regional crops, making it the area's top grown crop and providing huge opportunities for Canola Value Added industry. Even though most of Canola's wealth rests on oil, research is underway that could unlock more value by boosting the protein content of canola meal, opening up more and diverse markets for the signature prairie crop.

Research and Development

Camrose has the capacity and drive to support new research and development facilities in the City. Currently, Camrose businesses can partner with or learn from over 22 world-class research and innovation facilities in the province that specialize in crops and cereals, poultry and swine, agronomy, biomaterials and food safety:

- Government of Alberta Research and Development Centres (Lacombe and Lethbridge)
- InnoTech Alberta (Vegreville)
- Lakeland College (Vermilion)
- Food Processing and Development Centre (Leduc)
- Food Services and Technology Centre (Brooks)

Competitive Agricultural Strengths

Camrose draws agricultural inputs for processing from a large, profitable immediate farming area. The market value of total farm capital in the immediate area around Camrose is \$3,273,984,503.

The City has traditional roots in agriculture and is embracing innovation in the agricultural sector. With generations of homegrown product knowledge we are building a generation of workforce committed to adding value to traditional crops.



Connected to Markets

The ability to efficiently move agricultural products to market is fundamental to agri-business companies. The City is connected via 24-hour truck service via high load corridor, major highways 13, 21, 26 and secondary roads. But often more vital to agri-business are railways. There is generally good rail service in rural Alberta, but very few locations that have more than one railway serving them. An exception is Camrose – both CN and CP lines run through the City. This increases export capacity and provides business with competitive options for rail service.

Regional Agriculture Statistics

TOP CROPS	2016 ACRES
Canola (rapeseed)	216,301
Wheat	187,558
Barley	103,574
Dry field peas	43,284
Alfalfa and alfalfa mixtures	29,097
Oats	9,809
All other tame hay and fodder crops	15,646
Mixed grains	4,196
Corn	538
Lentils	564
Flaxseed	1,957
Rye	1,888
Other dry beans	3,371

Source: 2016 Census of Agriculture, Statistics Canada - Camrose County

Camrose Regional Agriculture Statistics

	TOTAL
Total Farms	962
Total Farm Area (acres)	828,213
Land in Crops (acres)	620,421
Gross Farm Receipts (\$)	341,719,000
Market Value of Total Farm Capital (\$)	3,273,984,503
Machinery & Equipment (\$)	357,292,879
Land & Buildings (\$)	2,780,868,993
Livestock & Poultry (\$)	135,822,631
Greenhouse area in use (sq. ft.)	52,980

Source: 2016 Census of Agriculture, Statistics Canada - Camrose County

*Cargill Canola
Crush Plant connected
to Camrose's
transportation network
via Hwy 13 and a seven
hectare rail yard with
spur lines.*



Agriculture Products and Services

The agriculture industry in Camrose is booming. And the City is eager to see new or expanded businesses take advantage of all Camrose has to offer. The City features a great supply of retail, office, and industrial space with low rental and lease rates and a fast development permit process.

Camrose is served by thriving Agri-businesses that offer specialized products and services to both commercial and industrial agriculture operations. There are over 27 businesses in the more immediate trade area in the sectors of Machinery and Equipment, Crop and Livestock and Food Processing.

*\$341 Million
in Gross Farm
Receipts in the
Camrose Area
(2016)*



Advantages of Camrose

- Located within an agricultural belt with plentiful feedstocks coming from the almost 1,000 farms in the surrounding area
- Affordable land and low business costs with a non-residential mill rate of 13.3002
- Access to a knowledgeable labour pool of 10,000 in the City of Camrose, and the retail, healthcare and education assets to attract higher skilled workers
- Excellent transportation making for easy access to markets . Close to International Airports in Edmonton and Calgary. Daily CN and CP rail service with interchange. 24-hour truck service via high load corridor, major highways 13, 21, 26 and secondary roads.
- Ready access to research and academic entities like the Augustana Campus of the University of Alberta located in Camrose
- Trading area of over 95,000 people
- Exceptional parks, recreation, and entertainment facilities contribute to a high quality of life

Crop and Livestock Products & Services

Cargill
Richardson Pioneer Legacy Junction
Viterra Inc.
Best Farming System
Sodium Solutions
Schnell & Barrie Fertilizers
Ross Agri & Big Rigs Truck Wash
Camrose UFA Farm & Ranch Supply
Farm Credit Canada
Nurs-Ette Canadian Distribution Ltd.
FarmLink Marketing Solutions
Wagyu Canada Inc.

Ag Machinery & Equipment

Andrukow Group Solutions Inc.
Meridian Manufacturing Inc.
Lockhart Industries Ltd.
Heavy Metal Equipment & Rentals
Agriterra Equipment Camrose
AMRAA Equipment Ltd.
Rocky Mountain Equipment
Battle River Implements
Flaman Rentals - Drever Agencies
Kubota-Camrose Dynamic Sales & Services Ltd.
Crawford & Co Ltd.

Agri-Food Processing

Cargill Canola Crush Plant
Armena Meat Processors Ltd.
Sunny Boy Foods Ltd.
Food Processing Development
Centre (Leduc)



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