

# **MANUFACTURING**

The City of Camrose is seeking manufacturing businesses to locate or expand in the City and capitalize on our significant agriculture, oil & gas, and community assets.

Where we are

The City of Camrose is well positioned for manufacturing investment. In addition to the healthy business and manufacturing climate in Camrose, the City provides an exceptional quality of life, ranking #3 in Alberta and #11 in Canada as the best place to live\*

With steady population growth and a large trading area of 150,000, Camrose's established manufacturing sector will see growth in emerging

Over 1 million

sq ft of vacant or

under-developed

land waiting for

investment and

sector opportunities for investors. New innovations in manufacturing are improving productivity while reducing downtime and overall impact on the environment. There is ample opportunity for manufacturers in Camrose as it is the regional hub for support of vast

With competitive land, construction, and tax costs, as well as an efficient development and building permit process, Camrose has made it easy for investors to enter the

agriculture and oil & gas sectors.

development. manufacturing industry. As a province, investment in manufacturing is expected to see the strongest growth (compared to all other sectors) in 2019, increasing 31.5% to \$3.7 CANADA billion, the highest since 2006. \*Money Sense Canada's Top 25 Best Places to Live in 2018 U.S.A. Camrose is ALBERTA the key service and shopping hub for a trading population of 150,000 (estimate). Driving Distance: Access to North American and European Markets Denver, CO 19h Driving Distance: Halifax, N.S.: 49 h 25 h Los Angeles, CA 34 h Houston, TX New York City, NY 37 h 38 h Savannah, GA

# **Key Investment Opportunities**

## Agri-Processing Facility Manufacturing Support

The City is excited to welcome new processing facilities to meet the growing demand for Agri-food ingredients and other value-added agriculture products. Camrose is perfectly situated for value added agriculture processing, located in a county that produces over \$341M in Gross Farm Receipts, most of it from outstanding crop production.

Major agri-business companies see the value of locating in Camrose. Cargill's Canola Crush Plant located just outside of the City of Camrose uses state-of-the-art technology to separate oil and meal from canola seeds and sell to other markets. Viterra Specialty Oat Plant is a seed cleaning facility to process double cleaned, triple cleaned, royal oats, crimped-rolled oats and oat groats.

With a push to by the City of Camrose to attract new value-added agricultural industries to invest and develop in the City, downstream manufacturing opportunities will be plentiful, especially in the Metal Fabrication and Machinery Manufacturing sector.

### **Dynamic Manufacturing Opportunities**

The agriculture and oil & gas sectors are dynamic and innovative, much like the City of Camrose. Entrepreneurs have a proven track record of success finding gaps in these cluster value chains and building profitable local businesses. In short, if you have a manufacturing business or are looking to start one, there is huge opportunity in Camrose.

# Primary Agriculture Manufacturing Support

Camrose is home to thriving agri-businesses that offer specialized products and services to the many commercial and industrial agriculture operations in the region. There are over 27 businesses in the more immediate trade area in the sectors of Machinery and Equipment, Crop and Livestock and Food Processing.

Located in the heart of the agricultural lands that feeds this thriving Alberta industry, Camrose is home to manufacturing businesses like Meridian which have division that specializes in Agriculture Storage and Handling Equipment. Being centred in a region with over 962 farms and 620K acres of cropland means that Camrose is a hub for agribusiness support, a significant factor being machinery manufacturing and servicing. As the importance of the agriculture sector grows, so does the opportunity for manufacturing businesses to capitalize on the City's access to inputs and markets, and a community and labour pool that are already knowledgeable and competent in this sector.

### Oil & Gas Manufacturing Support

Oil & Gas is still highly important in Alberta. Camrose has a manufacturing sector that supports the regional and provincial Oil & Gas Exploration & Development sector. There are a wide variety of oil & gas manufacturing support opportunities in the City ranging from fuel tanks to welding to structures to environmental services.

The strength of this sector is particularly on display by the size of the pipe manufacturing and support industry:

- EVRAZ Camrose operates two pipe mills in the City. This pipe is used primarily in drilling and transporting of oil and gas from the well head to larger transmission lines.
- PERMA-PIPE a global engineered pipe services company offering core competencies in engineering design, material sciences, fabrication, insulation, coating, and monitoring systems has a location in Camrose
- Shawcor has a 130 acre facility called Camrose II which offers FBE, Abrasion Resistance Coating, SureFlo FEC and Insul-8 AG (Above Ground). Shawcor also offers double jointing services at this location through a third party welding contractor.

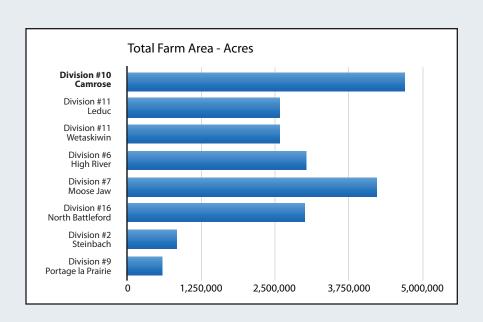


As the sector begins to rebound from its downturn, Camrose is positioned to capitalize on its established oil & gas sector, creating new opportunity for manufacturing support businesses. The Oil & Gas Exploration & Development sector is multifaceted and driven by innovation meaning new opportunities are always around the corner. Camrose is eager to support new manufacturing businesses with and educated and experienced labour pool, low business costs, and excellent access to markets.

# Competitive Strengths

## Strong Agricultural Sector

Camrose is a city with agriculture at its roots and surrounded by 4.7 million acres of the most productive farmland in the country. It is a great time for agricultural manufacturing investment with federal and provincial governments committed to harnessing the potential of Canadian crops through funding and research, and with emerging industry and business partnership opportunities. Camrose boasts successful business cases in major agri-manufacturing companies as Cargill's Canola Crush Plant and Meridian Manufacturing.



#### Low Cost of Doing Business

Your investment dollars go further in Camrose with low rental, lease and tax rates, and very competitive land prices and construction costs. The City does not have business tax levies and no machine and equipment tax.

Ground
shipments to six
major Canadian
centres made in
under 14 hours and
to the U.S. border in
under six hours.

#### Transportation Network

Manufacturers can easily export products to other markets via and excellent transportation network ideally located for market access. Close to International Airports in Edmonton and Calgary. Daily CN and CP rail service with interchange, 24-hour truck service via high load corridor, major highways 13, 21, 26, and secondary roads.

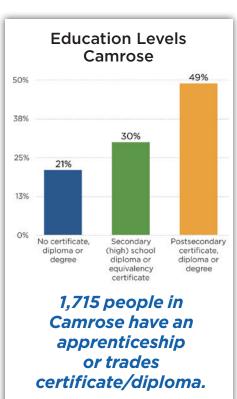
#### Educated Labour Pool & Research Base

Investors have access to a qualified labour pool with 49% of residents having a post-secondary certificate, diploma or degree. The University of Alberta Augustana Campus offers degree programs in the sciences, technology and management. The Campus, through its Alberta Centre for Sustainable Rural Communities, is researching Emerging Technologies and its effect on future economic development and post-secondary educational programming. Artificial intelligence, machine learning and other emerging technologies are expected to have a significant effect on

the agriculture, health and manufacturing sectors that currently provide the economic base for Camrose, Alberta.

Camrose is less than an hour away from easy access to talent from the Northern Alberta Institute of Technology (NAIT), a leading polytechnic and one of Canada's largest apprenticeship trainers.







#### Major Manufacturing Companies

Hoyme Manufacturing Shaw Pipe Protection Ltd. Perma-Pipe Canada Ltd. Pioneer Machine & Crane Camrose Custom Cabinets Schafer & Houston Tony's Wood Products **Delinquent Fabrication** Double H Machine Shop Ltd. **Headwind Automotive Solutions** PlasmaTrax Manufacturing Sodium Solutions Inc Fastenal Canada Empire Steam & Pressure Quicksilver Manufacturing Ltd Pond Pro Canada Ltd **Bowtell Systems Limited** 

#### Agriculture Manufacturing

Meridian Manufacturing

Nurs-Ette Canadian Distr Ltd

Cargill Canola Processing

Armena Meat Processors Ltd

Viterra Inc

#### Supporting Business Network

University of Alberta Augustana Campus
City of Camrose
Camrose Chamber of Commerce
East Central Alberta Community Futures
Downtown Camrose

## **Great Business Climate**

The City of Camrose is poised for growth. City Council make it their priority to further continued economic growth and diversification, which attracts new residents, particularly entrepreneurs and young families, to stay in Camrose and make it their home.

Economic Development Camrose is responsible for managing, coordinating, and promoting economic development opportunities in the City of Camrose. We can assist in making your investment plans a reality.

# Advantages of Camrose

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Camrose has many advantages including:

- Low barriers to entry for new businesses.
- Over 1 million sq ft of vacant or under-developed land waiting for investment and development.
- One of the lowest non-residential tax rates in the region
- Businesses and entrepreneurs who are supported by the Camrose Chamber of Commerce, Downtown Camrose Business Improvement Area and numerous other business support groups.
- Access to province's two tax credit programs that support jobs and economic diversification.
- Ample Labour Supply Draw from approx. 24,000 citizens (regionally) to find skilled and educated employees.
- Affordable housing and low cost of living with 3rd lowest property tax rate when compared against 23 Alberta communities (Edmonton Journal).
- Top notch health and protective and community services with Covenant Heath St. Mary's Hospital and a local Camrose Police Service that has approximately 30 police officers
- Exceptional parks, recreation, and entertainment facilities contribute to a high quality of life.
- Home of Augustina Campus of the University of Alberta; U of A is ranked #5 in Canada for Post Secondary education\*



<sup>\*</sup>University Rankings 2019 - Macleans.ca