



2026 Façade Improvement Grant Application

Program Description

The City of Camrose is investing up to \$20,000 into improving infrastructure within the local business community. This funding program is for a matching grant, up to \$4,000 per business for façade or signage improvements on storefronts. Note that \$5,000 of this has been allocated to the Chamber of Commerce for the ongoing maintenance of the Downtown Light project.

Funding for this program is limited, and not all eligible applications will be approved.

The grant application period will be open from April 13, 2026, to May 15, 2026. Any applications received after 4:00 pm on May 15, 2026, will not be evaluated unless funding from the first intake is not fully utilized.

Eligibility

To be eligible for the program, business applicants must (please check off):

- Be located in the City of Camrose
- Hold a valid City of Camrose business license for the storefront location for more than two years
- Employ fewer than 20 employees
- Own the storefront for which improvements are to be made or have the expressed permission of the owner at the time of the application
- No overdue balances are owed for any accounts to the City of Camrose
- Have not received money toward a façade grant in the last 5 years (new applicants will receive preference for granting over previous recipients)
- Upon grant approval, enter into a grant agreement with the City of Camrose

Eligible Expenses

Eligible expenses include:

- Exterior renovation materials and supplies
- Restoration work to brickwork, cornices, eaves, or artistic works
- Architectural, aesthetic, or artistic features, including murals or sculpture installations
- Exterior lighting or signage
- Cleaning and painting
- Permanent landscaping or aesthetic improvements to a parking area

Ineligible expenses include:

- Staffing costs
- Computer hardware or electronic devices
- Expenses incurred prior to the day this application was submitted
- Services provided by businesses that do not hold a current City of Camrose Business License at the time of the services

Evaluation Criteria

Improvement projects will be evaluated using a scoring system on the following criteria:

- Proposed improvements' impact on streetscape
- Local impacts on employment and material purchasing
- Benefits to the business
- Size and scope of the project

Priority may be given to first-time applicants, projects in high-visibility areas, and projects that significantly enhance the visual appearance of the building.

Application Process and Management

This grant program will be a 50% matching grant, up to \$4000, based on estimates provided in the application stage. For example, a \$6,000 project would be eligible for a maximum reimbursement of \$3,000. The maximum grant available per business is \$4,000.

All applications must be accompanied by at least one formal quote for each proposed expense. Quotes must clearly identify the contractor, supplier, scope of work, and cost breakdown. Applications without quotes will not be eligible for review.

Program Timeline:

- April 13, 2026 – Applications Open
- May 15, 2026 – Application Deadline
- May 15-22, 2026 – Application Review and Approvals
- November 30, 2026 – Project Completion Deadline

Application Instructions:

1. Download and save this PDF document
2. Complete all sections of the application
3. Save the file as: Business Name – 2026 Façade Grant Application
4. Email the completed application and all supporting documents (quotes, plans, images) to kjohnson@camrose.ca

All grant monies will be distributed through electronic funds transfers.

All grant recipients must enter into a grant agreement prior to receiving any funds.

Incomplete applications or applications missing required documentation will not be considered.

Business Information

Business Name:

Business Address:

Applicant name and role in business (must be owner or manager):

Applicant's Phone Number:

Number of Employees:

Email Address:

Do you agree to be contacted via email for information on this program?

Have you received a previous Small Business Grant from the City of Camrose within the last 5 years?

Yes

No

Grant Request Information

What benefits or impacts will this project have on the business, the streetscape, and the local economy?

Signatures (please check)

- By signing this form, the applicant agrees to complete the project as described in this application. Any changes to the work described in this application must be submitted in writing to kjohnson@camrose.ca for approval prior to the work being completed.

- By signing this form, the applicant agrees to submit a project completion report upon completing the façade improvements indicated in this application by November 30, 2026. This report will include final receipts to demonstrate that the funds have been allocated according to the grant agreement.

- By signing this form, the applicant understands that they are required to obtain all appropriate permits from the City of Camrose. This could include, but is not limited to, sign permits or mural approval from Council. Please contact the City of Camrose Economic Development Department if you are unsure what permitting may be required.

- By signing this form, the applicant understands and acknowledges that they are legally agreeing to all statements in this document.

Applicant Signature/Sign off:

Date:

Contact Information

Kevin Johnson
Business Development Coordinator
kjohnson@camrose.ca
780.781.4473

The personal information collected through this form is for administering Façade Grants offered by the City of Camrose. This collection is authorized by Section 4(c) of the Protection of Privacy Act and shall only be used for the purpose for which it was collected. The information may be included in public records or otherwise disclosed as authorized under the Protection of Privacy Act and the Access to Information Act. For questions about the collection of personal information, contact ATI Coordinator, City of Camrose, 780-678-3440, 5204 50 Avenue, Camrose, AB, T4V-0S8 or legservices@camrose.ca.