

Walking Track

200 METER, 3 LANE TRACK | SPECTATOR EVENTS ARENA

MVP Partners are local legends. They bring heart and personality to our recreation facilities. This tier celebrates businesses and organizations that believe in community from the ground up and supporting the everyday spaces that people use the most. Your name becomes a friendly, familiar part of our recreation community.

Hall of Fame



Champion



MVP



HIGHLIGHTS

The walking track is free for everyone to use and attracts people of all ages who are looking to stay active throughout the year.

Located in the Spectator Events Arena (formerly Encana Arena), the walking track is open during the colder months from 6:30am to 10:00pm Monday to Friday and 8:00am to 10:00pm Saturdays and Sundays.

**7,500+
ANNUAL USERS**



It is estimated that there are over 2,000 people who utilize the walking track many times each throughout the year. In 2023, there were 1,198 track passes sold, but now that the track is completely free to use, there has been an increase in use.

The University of Alberta Augustana campus utilizes the track for their indoor track team which competes at the ACAC Indoor Track Championships. The track is also used by the Primary Care Network clients.

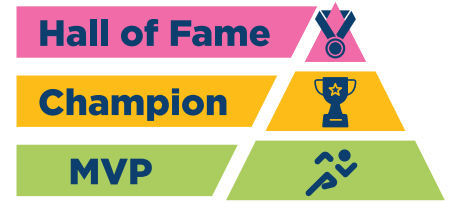


CONTACT

Maven Boddy, Tourism & Marketing Coordinator
P: 780.672.4426 ext. 1022 | E: mboddy@camrose.ca

Make Recreation Possible. Become a Naming Partner.

All naming rights are assigned on a 10-year contract. The naming partners will be recognized by signage at the bespoke space and prominently displayed in marketing materials, during event promotions, and community programming associated with the facility.



YOUR OPPORTUNITY TO MAKE AN IMPACT

The Camrose Recreation Centre is more than a building—it's a cornerstone of the Camrose community and rural recreation excellence. Your company and brand can be part of its legacy. Join us in shaping the future of recreation in Camrose.

Contact us today to explore naming opportunities!

- Camrose Recreation Complex
- Community Centre/Fieldhouse
- Spectator Events Arena
- User Arena

Hall of Fame Partners are woven into the identity of our community and recreation spaces. This tier is for organizations who make *experiences* possible. Your name becomes part of how residents and visitors think about the space, creating a legacy that is front and center during televised events and gameday cheers.

- Main Floor Lobby (Recreation Centre)
- Second Floor Lobby (Recreation Centre)
- Mayer Aquatic Centre Lobby
- Fitness Centre
- Swimming Pools (x3)
- Spray Park

Champion Partners support spaces where memories are made, where kids learn, teams gather, and neighbours connect. This tier recognizes partners who champion wellness, belonging, and community pride by attaching their name to active, well-loved, high traffic spaces within our Recreation Centre.

- Walking Track
- Multipurpose Room (Recreation Centre, main floor)
- Tournament Meeting Room (Recreation Centre, second floor)
- Dressing Rooms (x12)
- Flex Dressing Rooms (x6)
- Pool Viewing Area
- Conference/Party Rental Room (Mayer Aquatics Centre)
- Slide
- Steam Room

MVP Partners are local legends. They bring heart and personality to our recreation facilities. This tier celebrates businesses and organizations that believe in community from the ground up and supporting the everyday spaces that people use the most. Your name becomes a friendly, familiar part of our recreation community.

**153,000 ANNUAL
USERS**
at the Recreation
Centre

**113,400 ANNUAL
USERS**
at the Aquatics
Centre

CONTACT

Maven Boddy, Tourism & Marketing Coordinator
P: 780.672.4426 ext. 1022 | E: mboddy@camrose.ca