

# Main Floor Lobby

RECREATION CENTRE

153,000+  
ANNUAL TRAFFIC

**Champion Partners** support spaces where memories are made, where kids learn, teams gather, and neighbours connect. This tier recognizes partners who champion wellness, belonging, and community pride by attaching their name to active, well-loved spaces within our Recreation Centre.

Hall of Fame

Champion



MVP



## HIGHLIGHTS

The main entrance and lobby is where most people enter and exit the Camrose Recreation Centre. The main areas serviced by the lobby are the stairs leading to the second floor, the Spectator Events Arena (formerly Encana Arena), change rooms, Primary Care Network office, and physiotherapy office. The lobby is also where the reception staff for the Recreation Centre are located.

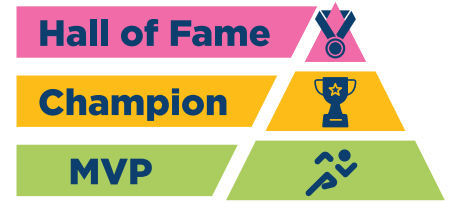
Both hockey teams, the Camrose Kodiak's and the U of A Augustana Vikings, have offices and training areas accessed through the lobby.

## CONTACT

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# Make Recreation Possible. Become a Naming Partner.

All naming rights are assigned on a 10-year contract. The naming partners will be recognized by signage at the bespoke space and prominently displayed in marketing materials, during event promotions, and community programming associated with the facility.



## YOUR OPPORTUNITY TO MAKE AN IMPACT

The Camrose Recreation Centre is more than a building—it's a cornerstone of the Camrose community and rural recreation excellence. Your company and brand can be part of its legacy. Join us in shaping the future of recreation in Camrose.

Contact us today to explore naming opportunities!

- Camrose Recreation Complex
- Community Centre/Fieldhouse
- Spectator Events Arena
- User Arena

**Hall of Fame Partners** are woven into the identity of our community and recreation spaces. This tier is for organizations who make *experiences* possible. Your name becomes part of how residents and visitors think about the space, creating a legacy that is front and center during televised events and gameday cheers.

- Main Floor Lobby (Recreation Centre)
- Second Floor Lobby (Recreation Centre)
- Mayer Aquatic Centre Lobby
- Fitness Centre
- Swimming Pools (x3)
- Spray Park

**Champion Partners** support spaces where memories are made, where kids learn, teams gather, and neighbours connect. This tier recognizes partners who champion wellness, belonging, and community pride by attaching their name to active, well-loved, high traffic spaces within our Recreation Centre.

- Walking Track
- Multipurpose Room (Recreation Centre, main floor)
- Tournament Meeting Room (Recreation Centre, second floor)
- Dressing Rooms (x12)
- Flex Dressing Rooms (x6)
- Pool Viewing Area
- Conference/Party Rental Room (Mayer Aquatics Centre)
- Slide
- Steam Room

**MVP Partners** are local legends. They bring heart and personality to our recreation facilities. This tier celebrates businesses and organizations that believe in community from the ground up and supporting the everyday spaces that people use the most. Your name becomes a friendly, familiar part of our recreation community.

**153,000 ANNUAL  
USERS**  
at the Recreation  
Centre

**113,400 ANNUAL  
USERS**  
at the Aquatics  
Centre

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