

User Arena

FORMERLY BORDER PAVING ARENA | RECREATION CENTRE

Hall of Fame Partners are woven into the identity of our community and recreation spaces. This tier is for organizations who make *experiences* possible. Your name becomes part of how residents and visitors think about the space, creating a legacy that is front and center during televised events and game day cheers.

Hall of Fame



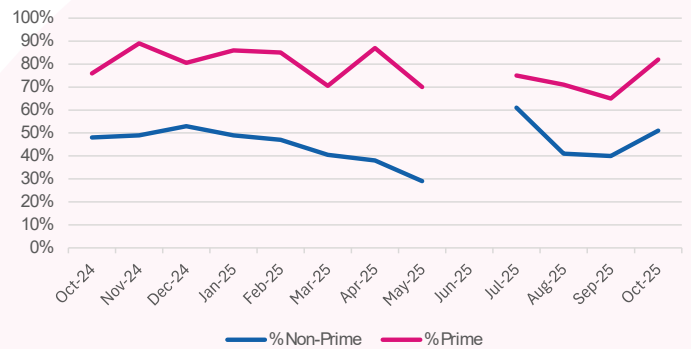
Champion



MVP



Ice Time Utilization | Border Paving Arena



HIGHLIGHTS

The user arena (formerly the Border Paving Arena) has NHL regulation size ice 62m by 26m (200' x 85'). It has seats for 300 people in the stands.

The User Arena hosts practices and games for minor hockey leagues, figure skating classes, and public skating. There are about 500 hockey

players between all of the leagues and over 100 skaters in the figure skating program. Ice time utilization is tracked by prime time use (78%) and non-prime use (46%). Of the three arenas in the Recreation Centre, this user arena has the most amount of ice time booked in a year.

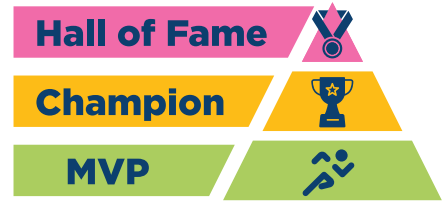
This arena is also only arena with ice during May and July, and hosts hockey camps during these shoulder seasons.

CONTACT

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Make Recreation Possible. Become a Naming Partner.

All naming rights are assigned on a 10-year contract. The naming partners will be recognized by signage at the bespoke space and prominently displayed in marketing materials, during event promotions, and community programming associated with the facility.



YOUR OPPORTUNITY TO MAKE AN IMPACT

The Camrose Recreation Centre is more than a building—it's a cornerstone of the Camrose community and rural recreation excellence. Your company and brand can be part of its legacy. Join us in shaping the future of recreation in Camrose.

Contact us today to explore naming opportunities!

- Camrose Recreation Complex
- Community Centre/Fieldhouse
- Spectator Events Arena
- User Arena

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- Main Floor Lobby (Recreation Centre)
- Second Floor Lobby (Recreation Centre)
- Mayer Aquatic Centre Lobby
- Fitness Centre
- Swimming Pools (x3)
- Spray Park

Champion Partners support spaces where memories are made, where kids learn, teams gather, and neighbours connect. This tier recognizes partners who champion wellness, belonging, and community pride by attaching their name to active, well-loved, high traffic spaces within our Recreation Centre.

- Walking Track
- Multipurpose Room (Recreation Centre, main floor)
- Tournament Meeting Room (Recreation Centre, second floor)
- Dressing Rooms (x12)
- Flex Dressing Rooms (x6)
- Pool Viewing Area
- Conference/Party Rental Room (Mayer Aquatics Centre)
- Slide
- Steam Room

MVP Partners are local legends. They bring heart and personality to our recreation facilities. This tier celebrates businesses and organizations that believe in community from the ground up and supporting the everyday spaces that people use the most. Your name becomes a friendly, familiar part of our recreation community.

**153,000 ANNUAL
USERS**
at the Recreation
Centre

**113,400 ANNUAL
USERS**
at the Aquatics
Centre

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