

CITY OF

Camrose

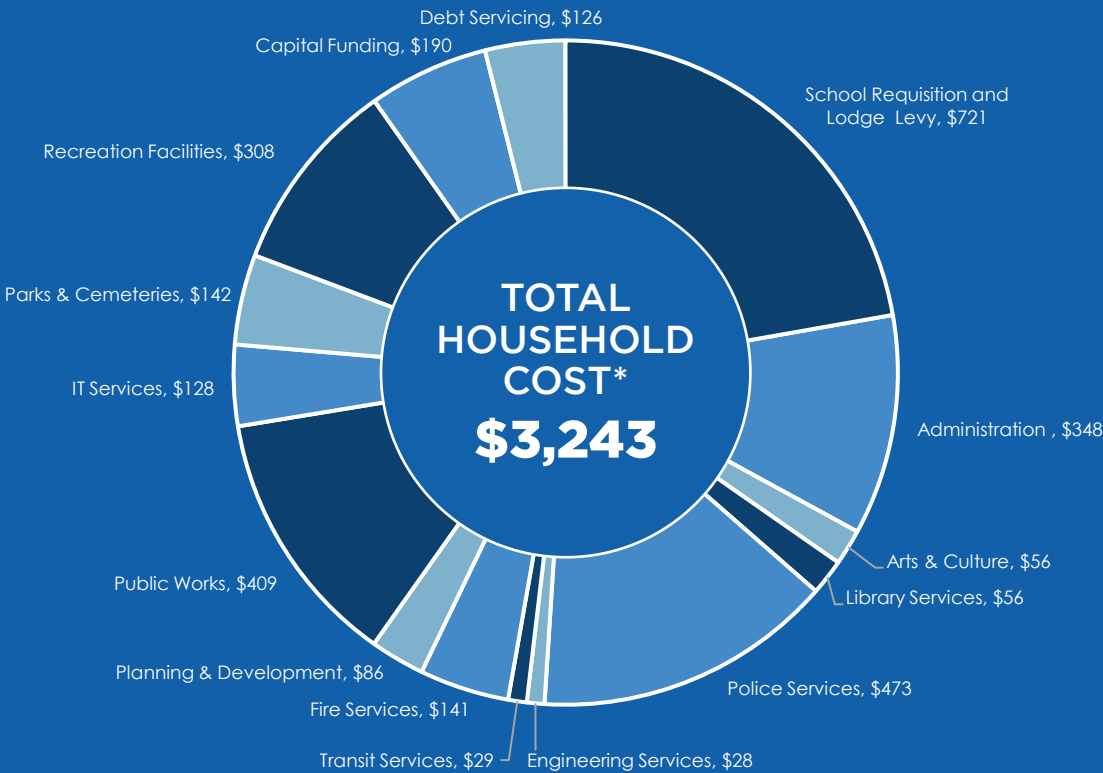
# 2024 YEAR IN REVIEW

## 2024 SPENDING OF PROPERTY TAX DOLLARS

NOTE: The City collected \$4.7 million of Franchise Fees through property owners' Natural Gas and Electricity bills. These amounts collected effectively reduced the amounts funded from tax dollars.

\*Numbers are based on an average residential home valued at \$290,000.

You can see exactly where your taxes go by using our Property Tax Calculator at [www.camrose.ca/taxes](http://www.camrose.ca/taxes)



## NEW MUNICIPAL DEVELOPMENT PLAN

In 2024, the City of Camrose completed and approved its updated Municipal Development Plan (MDP)—a high-level policy document that guides long-term growth and development in the community. The MDP outlines a shared vision for the future of Camrose, setting the direction for land use, housing, transportation, the environment, economic development, and more.

The updated plan reflects the evolving needs, priorities, and aspirations of the community, ensuring Camrose continues to grow in a sustainable, inclusive, and forward-thinking way.

The City of Camrose would like to thank members of the public, the Technical Review Committee, and the Community Advisory Committee for their engagement, support, and input throughout the duration of this project. Their involvement was essential in shaping a plan that truly reflects the values of our community.

With the updated MDP now approved, the next steps will include moving forward with the implementation plan action items and ensuring the goals, vision, and policies are carried forward in decision-making and future planning initiatives.

## WATER SHORTAGE CONCERNS



In 2024, the City of Camrose faced water shortage challenges due to low water levels in Dried Meat Lake, the city's primary water source. In response, the City activated Stage 2 of its Water Shortage Response Plan on July 15, 2024, and implemented mandatory outdoor water restrictions.

Updates were regularly shared through official channels, including the City's website, alerting system (Voyent Alert), and social media, to explain the situation and encourage water conservation. In addition to communications, the City continued to promote its water conservation programs to help residents take steps toward reducing everyday water usage. These efforts were designed not only to address the immediate crisis but also to build lasting habits that support sustainability.

The need for outdoor water restrictions ended as the temperatures cooled in the Fall. The City continues to monitor water levels closely and is prepared to implement further measures if needed. Residents are encouraged to stay informed and continue using water responsibly to help ensure a reliable water supply for the entire community.

# DID YOU KNOW?

## Interesting Facts from 2024

68K

visits to the Aquatic Centre  
(↑ from 62K in 2023)

2,208

Aquatic Centre memberships sold  
(↓ from 2,334 in 2023)

7,779

rides on the Community Bus  
(↑ from 7,023 in 2023)

16,921

Transit Tokens redeemed  
(↓ from 18,418 in 2023)



\$8.4M

awarded to local contractors  
through RFPs  
(↑ from \$3.2M in 2023)

7,546ac

of grass mowed

740km

of trails cleared of snow

1,096

trees planted

1,266

Safety Codes permits issues  
(↑ from 1,094 in 2023)

\$62.4M

total value of construction  
(↓ from \$70M in 2023)

3,382

yards of salted sand used  
(↓ from 3,627 in 2023)

3,970

truckloads of snow removed from  
city streets  
(↑ from 2,057 in 2023)

26,936kg

of hazardous waste collected  
(↑ from 5,446kg in 2023)

1,000t

of recyclable material diverted  
from landfill  
(↑ from 900t in 2023)

304

total fire responses  
(↑ from 284 in 2023)

\$1.2M

in property loss due to fire  
(\$1.2M in 2023)

1,300m

of sidewalk replaced  
(↓ from 1,960m in 2023)

5.7km

of road repaved  
(↓ from 5.9km in 2023)

1,715m

of asphalt trails repaved  
(↓ from 1,764m in 2023)

37

toilets replaced through the  
Toilet Rebate Program  
(↓ from 63 in 2023)

2,121

registered Voyent Alert accounts  
(↑ from 1,323 in 2023)

27.5K

rounds of golf played  
(↑ from 27.3K in 2023)

310

Development Permits approved  
(↓ from 326 in 2023)

55

new City Businesses  
(↑ from 48 in 2023)

1,989

published posts on social media  
(↑ from 1,933 in 2023)

878

Bylaw Complaints  
(↓ from 1,169 in 2023)

1,828

reported criminal offences  
(↓ from 1,906 in 2023)

514

arrests  
(↑ from 486 in 2023)

526K

total website pageviews  
(↓ from 562K in 2023)

6,011

CPS front counter customers  
(↓ from 7,482 in 2023)

311

reportable collisions  
(↓ from 356 in 2023)

9,331

9-1-1 calls  
(↓ from 10,027 in 2023)