



A New Greenfield Industrial Park in Camrose

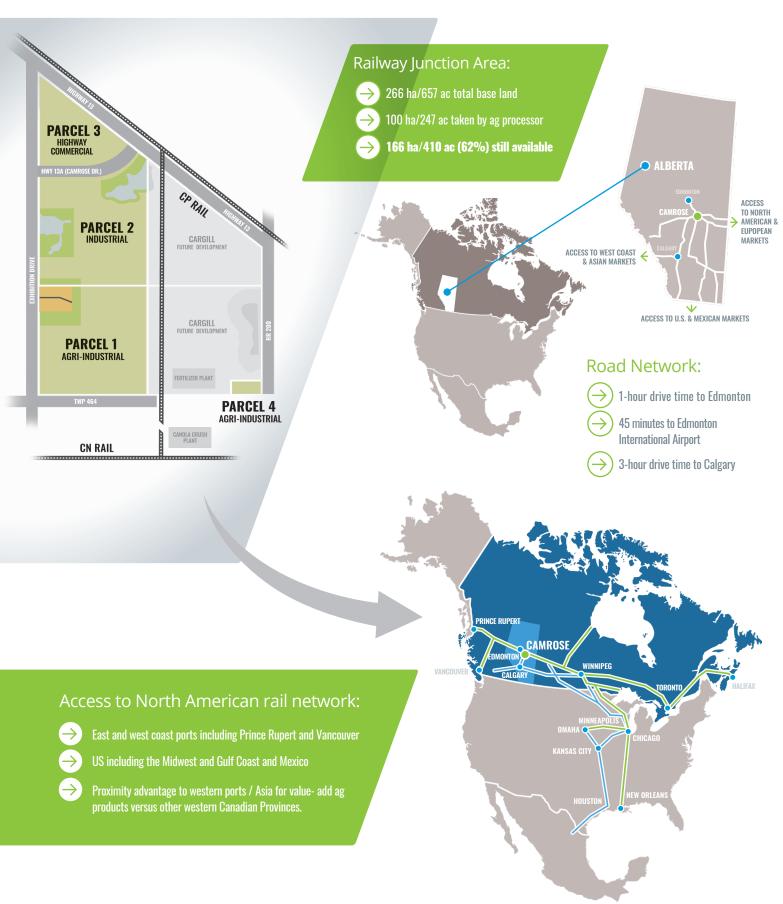
Highlight Points

- Variety of sites available options for larger parcels (up to 120 ha/ 300 ac)
- Suitable for ag processing, manufacturing and highway commercial
- Flexible servicing options ranging from fully serviced to rural development standards
- Adjacent to existing large-scale processor
- Two development areas with potential for dedicated rail spur





Site Location & Transportation Network



Competitive Advantages

Railway Junction Area

A competitive analysis by third party consultants of Railway Junction versus 4 other urban and 4 rural-based larger-scale industrial parks in the Edmonton, Red Deer and Calgary regions indicates the following advantages:



Rail Link

Only site with the potential of being serviced by both major railways



Land Base

- City section has 3.2x more developable land than average urban comparators
- County section in line with rural comparators



Competitive Price

- ~35-60% below comparator prices (fully serviced, depending on section)
- Lower if privately serviced (~\$8,100/ha / \$20,000/ac)
- Only site offering unserviced lots, resulting in greater affordability and flexibility



Existing Activity

Major Ag processor adjacent with potential for utility tie-ins and synergies



Competitive Utilities

- Water, gas and power
- Battle River Power Cooperative / County potential long-term power savings if covering construction





Ease of Doing Business

EFFICIENT APPROVAL PROCESS

Fast Approval Timelines (Average of 1-3 weeks per Development Permit, approved use, complete application)

DEVELOPMENT FEES

Competitive Development Permit & Construction Permit Costs

TAXES

Competitive Property Taxes and Offsite Levies

Agriculture Industrial Land



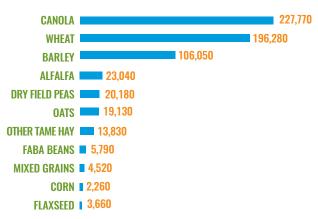
Value-Add Agriculture Opportunities in Region

In the Heartland of Agriculture Production...

Productive Base:

- Camrose County has over 623,000 acres in production, the highest of all rural comparators
- Variety of crops in production, including wheat, canola, barley, pulses, alfalfa, oats and other products
- Over 20,000 production acres dedicated to dry field peas in 2021 (and higher in previous years)
- Among the top 10 counties in terms of dry field pea acres outside of southern Alberta

CAMROSE COUNTY - PRODUCTION ACRES BY CROP



NUMBER OF ACRES



Protein Opportunities:

- Pea production in the county and broader region offers opportunities in plant-based protein production
- Processing of canola and pulses into protein concentrates and isolates can help supply growing global demand from food manufacturers
- The recently announced Alberta Agri-Processing Investment Tax
 Credit provides a 12% non-refundable tax credit for value-added
 agri-processing (minimum \$10 million investment)

CAMROSE COUNTY - PRODUCTION ACRES VERSUS COMPARATORS



Camrose residents work in and live amongst agricultural production and appreciate the sector - 24% of the county labour force works directly in primary production, the highest proportion by far versus rural metro comparators.

Existing Agriculture Business Base:

- Cargill Canola Crush Plant and Processing Facility and Fertilizer Plant
- Nutrien Fertlizer Facility
- Richardson Pioneer Terminal
- Machinery, equipment and service providers
- Camrose County Seed Cleaning Plant

Opportunities:

- Conventional processing
 - Plant-based protein processing dry or wet fractionation
- Grain handling and bulk storage of peas or other pulses
 - Support services fertilizers, other inputs, and technical services
- Ag machinery and equipment



Site Charateristics

- 62 ha / 152 ac
- Subdividable to suit
- Owned by the City of Camrose
- Future Zoning: Industrial

- Flexible Servicing Options
 - Full municipal services (potential) or rural development standard
 - Off-site levies (\$75,200/ha / \$30,400/ac)
- Currently accesible via Exhibition Drive
- Suitable for manufacturing including ample laydown space

Manufacturing Opportunities in Region

Light & Medium Manufacturing

- Region is home to a number of manufacturing operations, including a major pipe and storage and handling equipment fabricators
- Appropriate Workforce:
 - 6% of the regional labour market engaged in manufacturing above comparators
 - Good representation in professional / scientific (4%), transportation/warehousing (4%) and wholesale (3%)
- (>) Mix of skilled and unskilled labour, many with farm backgrounds

+Rail-Linked Logistics

- Transportation large supply of trucking services in the region
- Warehousing ample space for storage, laydown
- Opportunity to connect to both national rail lines opportunity for rail-based logistics / transloading
- Objection immediately adjacent to Highway 13
- 12 km to Alberta's over-dimensional load corridor, closer than many comparator sites



Existing Manufacturing & Logistics Base:

- Shawcor Pipe
- Meridian Manufacturing
- → Evraz (OSM Tubular)
- Perma-Pipe
- Truck transport firms (general, agriculture)

Opportunities:

- Metal and wood products
- → Plastics and rubber
- ← Chemical products and fertilizers
- Cement products
- Ag implements & processing components
- Related support services (logistics, storage, transportation)
- UAV/drones (proximity to local airport)

Highway Commercial Land



Site Charateristics



27 ha / 67 ac



Located in the City of Camrose

Future Zoning: Highway Commercial

- Full municipal services
- Offsite Levies (\$42,000-\$143,000/ha / \$17,000 \$57,900/ac depending on servicing)
- Frontage to Highways 13 & 13A • 5000 daily vehicle movements
- Highway 13 access via Exhibition Drive
- Ample land for parking and service work



Camrose is a regional hub serving a trading area population of 150,000

Retail Sector:

Second highest employment sector, involving 14% of the regional workforce

13% of enterprises in the region (with employees) represented in this sector

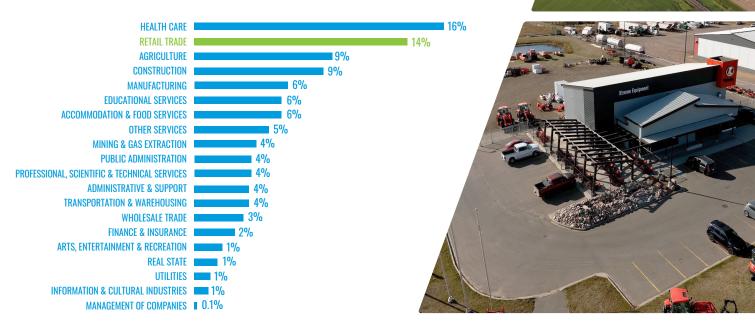
Sizeable and stable regional trading area

Long-standing client relationships and small-town business culture

Existing operations in area present ready market (gas, food, other retail and service)

Future site tenants provide represent growth opportunity

REGIONAL LABOUR FORCE BY SECTOR



Existing Retail Base:

→ Automotive & Agriculture dealershiip cluster

Coop and UFA

Major restaurants & commercial chains

Variety of independent business

Opportunities:

Gas, convenience

Food and beverage

Micro-brewery - distillery with retail / food outlets

Tire, oil change, carwash, mechanic, detailing

Implement and equipment retailers



- Diversified and stable economy
- Educated and skilled workforce
- Oniversity of Alberta Augustana Campus
- Regional health care hub
- → Vibrant arts scene with two live theatre venues
- Exceptional indoor and outdoor recreational opportunities



For More Information:

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