

Economy & Industry Spotlight



About Camrose

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The City of Camrose, located in the heart of Central Alberta with a population of approximately 20,000 people, is a unique city with a rich history and a modern vibrancy. Built upon Indigenous traditional hunting grounds and grown through a wave of Scandinavian immigration, Camrose became a confluence for railway goods and passenger transportation that still supports an extensive agriculture industry.

With a trading area of 100,000, the City is experiencing an unprecedented boom as existing businesses expand and new businesses are jumping on economic opportunities. Camrose has cemented its position as a regional hub for commerce, recreation, health care, and education.

Camrose is a city alive with activity. The diverse and thriving arts and culture scene offers entertainment and creative opportunities all year round. Two live production theatres host unique performances, providing a stage for everyone from local artisans to professional touring companies.

The gorgeous Stoney Creek river valley that winds through the City is a nature reprieve and playground for year-round outdoor enthusiasts who hike, mountain bike, paddle on the lake, and cross-country ski. Competition-level recreational facilities host everything from local club practices and tournament play to world class, televised events.

Between robust health care services and great schools, small town warmth and big city amenities, Camrose is an exceptional place to live and raise a family.

EXPLORE
OUR
TRAILS



“**Camrose isn't just a great place for business. It's also a lovely place to live.**”



Top labour contributing industries

Health Care and
Social Assistance

Retail Trade

Construction

Accommodation
and Food Services

Manufacturing

19%

16%

8%

7%

6%

Health Care & Education

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Health Care

The City of Camrose is a leader in rural health care with a network of innovative professionals. Camrose is one of the 44 communities in Alberta with a Primary Care Network (PCN) along with a major hospital, Covenant Health St. Mary's, and a robust selection of health clinics and support services.

Camrose demonstrates leadership in the rural health care sector by hosting numerous pilot projects in the community including: COPD Home Health Monitoring program, Hospitalists Program, Stroke Intervention Program, Community Cancer Centre, Community Paramedic Program, and the Nav-CARE Program.

23% of Camrosians are 65 years old and above. Retirees are migrating to Camrose because of the quality and density of health care services available along with robust recreational and entertainment options.

MAJOR HEALTH CARE PROVIDERS & RELATED BUSINESSES

- Covenant Health St. Mary's Hospital
- Camrose Primary Care Network
- Gemini Health Medical Clinic
- Smith Clinic and Walk-In Clinic
- The Bethany Group
- The Camrose Association for Community Living
- Healthy Living Centre

INVESTMENT OPPORTUNITIES

- Mental health support
- Mobile teams
- Off-site service facility (EKG, MRI, X-ray, Holter testing, stress testing, ultrasound)
- Food care specialist
- Rehabilitation facility

Education

The City of Camrose has over 3,000 students enrolled in K-12 studies. There are 11 schools located throughout the City, some offering French Immersion and other specialty programs.

There are over 1,000 students enrolled in post-secondary studies at the University of Alberta Augustana Campus and about 30 students attending the Canadian Lutheran Bible Institute (CLBI) campus.

**19% of people in Camrose
are employed in Health
Care and Social Assistance
industries.**

Tourism & Retail Cluster

Camrose has a small town warmth with big city amenities. Retail is a major employment sector, making up 15% of the jobs sector. From big box stores to unique boutiques, Camrose has it all! Businesses in Camrose include retail, professional and service sectors and range in size from one-person operations to companies employing many people. Camrose is a major regional shopping hub drawing consumers from over 100km away. Duggan Mall hosts a diverse range of businesses with a cinema, walk-in health care clinic, and a selection of clothing, jewelry, and local products. Weekly farmers markets bring the community together to connect producers and customers.

MAJOR RETAILERS

- Canadian Tire
- Home Hardware
 - Rona
 - Safeway
- Save-on-Foods
 - Staples
- Superstore
 - Walmart
- Wild Rose Co-Op
 - Winners



Historic Downtown

The historic downtown is known for hosting unique shopping experiences with everything from clothing and furniture to international grocery and specialty stores. Downtown Camrose has over 300 businesses waiting to be explored!

INVESTMENT OPPORTUNITIES

- Engineering & technology
- Legal & accounting
- Agronomy & agriculture related consulting services
 - Computer system design
- Scientific research and development
- Specialized design or architectural services
 - Entertainment & indoor recreation
- Adventure & camping specialty store
 - Crafting supplies store



Manufacturing & Construction

Manufacturing

The manufacturing industry in Camrose is well positioned for growth with a steady population increase, significant trading area and exceptional quality of life. Demand for manufacturing services are growing as Camrose is a regional hub for agriculture and oil & gas sectors. With competitive land, construction, and tax costs as well as efficient development and building permit process, Camrose has made it easy for investors to enter the manufacturing industry.

Camrose is supported by a strong agriculture sector and is surrounded by 4.7 million acres of highly productive farmland. Agricultural manufacturing is highly sought after in this region and is an emerging sector supported by skilled workers from the oil & gas sector as well as the nearby post-secondary institutions.

MAJOR MANUFACTURING & CONSTRUCTION BUSINESSES

- *Align Builders*
- *Cargill Canola Processing*
- *Meridian Manufacturing*
- *Perma-Pipe Canada Ltd.*
- *Shaw Pipe Protection Ltd.*
- *Viterra Inc.*

INVESTMENT OPPORTUNITIES

- *Agri-processing facility manufacturing*
 - *Dynamic manufacturing*
- *Primary agriculture manufacturing*
 - *Oil & gas manufacturing*

Camrose is well connected with access to the US border in under six hours and access to CN and CP rail service.



Construction

Construction companies operating in Camrose are busy! There is steady demand for residential single family, duplex, and apartment complex housing starts.

On top of the residential building demand, commercial and industrial renovations, expansions, and new developments are exceeding expectations. Recent municipal investments in infrastructure includes a new Wastewater Treatment Plant (\$44.2 million), a major renovation project on the Mayer Aquatic Centre (\$17.2 million), and many road and utilities modernization projects.

**Did you know:
There is no Machinery and
Equipment Municipal Tax in
Camrose?**

Value-Added Agriculture

Industry Spotlight

Camrose is integrally connected to the regional agriculture industry which is comprised of 4.7 million acres of farmland. There is a growing international market for value-added products with increased consumer demand for healthy, nutrient-rich, convenient products, combined with the global food demand expected to increase by 70% by 2050. Surrounded by rich cropland, Camrose already supports an emerging agri-manufacturing and agri-business industry with room for expansion and diversification. The agriculture community, generational knowledge of the agriculture industry, and well educated workforce make Camrose a prime location for value-added agriculture.

The top crops produced in the Camrose region are Canola, Wheat, Barley, Peas, Alfalfa, and Oats.



The Camrose region has 968 farms and over 625,000 acres of cropland.

MAJOR CROP AND LIVESTOCK PRODUCT AND SERVICE PROVIDERS

- Cargill (canola crush plant)
- Sodium Solutions
- Viterro Inc.
- UFA Farm & Ranch Supply

Camrose is connected to the high load corridor, major highways, and CN and CP rail service.

INVESTMENT OPPORTUNITIES

- Food & beverage manufacturing
 - Cereal crop processing
 - Meat processing
 - Bakery
- Food ingredient processing

Camrose has access to over 3.3 million Albertans within a 300km radius on major transportation corridors, making it an advantageous location for food distribution.

At a Glance



\$276,000

median single family home price
2024

326

sunny days per year
2024



86%

workforce with education
above high school



8,781

dwelling units
2023

20,587

people living in Camrose
2024

1.03%

average growth rate
2014-2024

154

building starts
2024

↑ from 78
(2023)

18

minute average commute
2024



70+

kilometers of trails
paved, mountain bike, ski, etc.

66%

home owners
2023



36

new businesses
2024

713

businesses
not including home based and
regional businesses

5.40%

unemployment rate
April, 2025

1375m

Camrose Airport
runway length

75

kilometers to YEG
(Edmonton International Airport)

9,245

labor force
2021

+895

net commuter flow
2021



130,600

estimated trading area
2024



\$77k

median
household
income
2024

10.9

Mbps
Median Upload Speed

56.7

Mbps
Median Download Speed

28.1

milliseconds
Average Latency



Railways

CPKC Interchanges
Canadian National Railway
Battle River Railway
With an opportunity for a transloading facility

Alberta



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